

**City of Wenatchee**  
**Lodging Tax Advisory Committee/Tourism Promotion Area Board**  
**Joint Meeting**

**AGENDA**  
**Wednesday, September 18, 2024**  
**Noon**

Meeting Location: Wenatchee City Hall, 301 Yakima Street, 2<sup>nd</sup> Floor, Wenatchee, WA 98801

*"We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner."*

1. Introduction - Joint Meeting Opening
2. Joint Agenda:
  1. Approval of Joint Meeting Minutes from July 17, 2024 and August 21, 2024
  2. Event Application – Wenatchee Amateur Hockey Association “Apple Cup”
  3. Event Application – WVMCC Haunted Museum
  4. Event Application – Fresh Hop Festival (LTAC consideration)
  5. Wenatchee Convention Center Annual Report – Linda Herald
  6. Wenatchee Convention Center Project Update – Elisa Schafer
  7. Event Applications Update – Laura Gloria
3. LTAC:
  1. Review of LTAC Financials – Brad Posenjak
  2. 2025 Budget Discussion
4. TPA:
  1. Review of TPA Financials – Brad Posenjak
  2. 2025 Budget Discussion
5. Adjourn