# City of Wenatchee Lodging Tax Advisory Committee/Tourism Promotion Area Board Joint Meeting

## AGENDA Wednesday, August 21, 2024 Noon

Meeting Location: Wenatchee City Hall, 301 Yakima Street, 2<sup>nd</sup> Floor, Wenatchee, WA 98801

"We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner."

- 1. Introduction Joint Meeting Opening
- 2. Joint Agenda:
  - 1. Approval of Joint Meeting Minutes from July 17, 2024
  - 2. Fourth of July Recap Allie Jordan
  - 3. La Terraza de Main Street Recap Christian Barragan
  - 4. Event Application Fresh Hop Festival
  - 5. Event Application Washington State Swap Meet
  - 6. Event Application Town Toyota Center/Alabama
  - 7. Event Applications Update Laura Gloria
  - 8. Visit Wenatchee Update
    - (a) Sports Tourism Jason Grover
- 3. LTAC:
  - 1. Review of LTAC Financials
  - 2. 2025 Budget Discussion
- 4. TPA:
  - 1. Review of TPA Financials
  - 2. 2025 Budget Discussion
- 5. Adjourn

# City of Wenatchee Lodging Tax Advisory Committee/Tourism Promotion Area Board Joint Meeting

# MINUTES Wednesday, July 17, 2024 Noon



Meeting Location: Wenatchee City Hall, 301 Yakima Street, 2<sup>nd</sup> Floor, Wenatchee, WA 98801

"We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner."

LTAC Present: Freyda Stephens, Top Rojanasthien, Nadine Stika, Kyle McCubbin, Paul Priestly, Kristin Lodge, Rosa Pulido

TPA Present: Top Rojanasthien, Rosa Pulido, Tiffany Petty, Freyda Stephens, Paul Priestly

1. Introduction - Joint Meeting Opening. Freyda Stephens opened the meeting and everyone introduced themselves. It was Nadine Stika's first meeting as a new member of the LTAC.

### 2. LTAC:

 Review of LTAC Financials. Brad Posenjak led the review of the LTAC financials received through April 2024. April was flat compared with 2023, and overall year to date the revenues are flat. Projections moving forward are for numbers to remain flat for 2024 and up 3% in 2025.

<u>Motion by Kristin Lodge to approve the LTAC financials. Paul Priestly seconded the</u> motion. Motion carried.

### 3. TPA:

 Review of TPA Financials. Brad Posenjak led the review of the TPA financials received through April. April revenues were flat over prior year, and collections down a few percent over 2023. Projections moving forward are that TPA financials will be down 2% for 2024 and hoping for a 3% increase in 2025. TPA funds are still very healthy.

Motion by Tiffany Petty to approve the TPA financials. Freyda Stephens seconded the motion. Motion carried.

### 4. Joint Agenda:

1. Approval of Joint Meeting Minutes from May 15, 2024

Motion by Kristin Lodge to approve the Joint Meeting Minutes of May 15, 2024. Paul Priestly seconded the motion. Motion carried. 2. Event Application – Wenatchee World/Wenatchee Wine and Food Festival. The committee reviewed the application and were supportive of approving the funding request for out-of-area marketing.

Motion by Tiffany Petty to approve the grant funding application from the Wenatchee World. Paul Priestly seconded the motion. Motion carried.

- 3. Event Applications Update Laura Gloria provided an updated events application report.
- 4. Visit Wenatchee Update. Ashley Sinner provided the Visit Wenatchee Update.
  - (1) The Chamber is hosting a "Taylor Swift" event tonight at the Chamber room (Ashley was dressed in a sparkly sequin dress for the occasion).
  - (2) FAM tours were hosted in July and two articles about the area were written in "Northwest Travel & Life."
  - (3) The Chamber has been working on a new visitor guide, and it's almost complete. It will be a combined visitor/relocation guide.
  - (4) She provided a copy of the Pacer ai Tourism & Travel Report for January -May, 2024.
    - (a) Sports Tourism Jason Grover provided the sports tourism update.
      - 1. Last weekend was the Cal Ripken Tournament and it was very well run.
      - The month of June was the biggest season for sports and had the highest economic impact numbers since Jason began collecting the information, of \$1.4 million. Contributing events in the month of June included the Apple Capital Swim Meet, the West Coast Tournament, and the Starlite Swim Meet.
      - 3. WAHA has been working with Jason for more exposure. Jason also reported that he is hopeful that there will be an increase in hotel nights for the Wenatchee Wild season as most of the games are scheduled this coming season on the weekends.
- 5. Adjourn. With no further business, the meeting adjourned at 12:57 p.m.



### Post-Event Report Template for City of Wenatchee Lodging Tax and Tourism Promotion Funds

Funds for approved activities are reimbursement-based and will be issued after a project is completed, a postevent report is provided to the Committees and an invoice, with supporting documentation of expenditures, is provided to the City for reimbursement. A grant recipient must submit the above items within 60 days of the event or activity completion.

RECIP	RECIPIENT INFORMATION	
Name	Name of Organization:	
Conta	Contact Person:	
Dates	Dates of Activity:	
Grant	Grant Award Amount:	
Final <sup>-</sup>	Final Total Project Budget:	
1.	Overall attendance at your proposed event/activity/facility.	
2.	2. Number of people who traveled fewer than 50 miles for your event/ac	tivity.
3.	3. Number of people who traveled more than 50 miles for your event/act	civity.
4.	<ol> <li>Of the people who traveled more than 50 miles, the number of people or state.</li> </ol>	who traveled from another country

- 5. Of the people who traveled more than 50 miles, the number of people who stayed overnight in the City of Wenatchee.
- 6. Of the people staying overnight, the number of people who stayed in PAID accommodations (hotel/motel/bed-breakfast) in the City of Wenatchee.



To all Breweries, Cideries and Meaderies,

Pybus Market Charitable Foundation is pleased to announce our **1st Annual FRESH HOP FESTIVAL - East vs West**. We hope this fun east/west competition becomes an annual event celebrating the best craft brews (ciders/meads) in Washington State.

### **Event Information:**

Date - Saturday, October 19, 2024

Event time - Set-Up no later than 11:30 am. Event starts at noon.

Expected Attendance – Approx 500

\*If you're interested in participating, please register\_here.

### We have space for:

20 breweries (10 from each side of the state)

- 4 cideries (2 from each side of the state)
- 4 meaderies (2 from each side of the state).

Make sure you're one of the first to register, spots are limited!! \*Cascade Mtns divider for East vs West.

### PACKAGE DETAILS:

### Hilton Garden Inn (nextdoor to Pybus Market) Wenatchee, Wa

Standard Double Queen Room - \$149.00 per night Room Rate Expires September 18, 2024 \*limited discounted rooms - ACT FAST!

https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=EATYOGI&groupCode=916&arrivaldate=2024-10-18&departuredate=2024-10-20&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT

### Coast Hotel (walking distance) Wenatchee, Wa

Standard Double Queen Room - \$129 per night
Room Rate Expires September 18, 2024
\*limited discounted rooms - ACT FAST!
https://www.coasthotels.com/coast-wenatchee-center-hote

### **PYBUS PROVIDES**

- 1. Marketing of Event (we will share marketing materials with participating vendors)
- 2. Local Special Discount lodging (see above)
- 3. Live Music Jumper Flats Band
- 4. Management of all POS, wristbands, ID checks, security
- 5. Pay wholesale for 1- 1/2 bbl.
- 6. 1- 6' Table & Chairs for each vender
- 7. Ice and glassware
- 8. Awards for 1st & 2nd place in:
  - Fresh Hop People's choice, Judges choice
  - Best Beer, Cider, Mead.
- 8. Free post event brewer social at Pybus Market 10/5/2024- appetizers provided
- 9. Guided hiking, paved bike or mountain bike tour on 10/6 am. Bike rentals available on a 1st come basis.
- 10. Staff to help set up and take down.
- 11. Cold Storage if you arrive early.
- 12. Good times

### **BREWERS PROVIDE**

- 1. Staff to pour beverages for the event
- 2. Brewers donate 1 ½ bbl of fresh hopped Beer or Mead or Cider and bring 1 additional ½ bbl, of your choice (to be paid for by Pybus Market).
  - \*Pybus Charitable Foundation is a 501(c)3 non-profit organization. You will receive your tax exemption after registration.
- 3. Logoed tablecloth
- 4. Jockey box
- 5. Provide us with a digital logo. Send logo to rachel@pybusmarket.org.
- 6. Brief descriptions of what's being poured

We are excited for you to join us!



### Application for City of Wenatchee Lodging Tax and Tourism Promotion Funds

APPLICANT INFORMATION	
Name of Organization: Pybus Foundation	
Address: 3 N Worthen St	
City/Zip: Wenatchee	
Form of Organization: Non-profit	
Nonprofit Applicant: Pybus Foundation	
Federal Tax ID Number: 455378877	
Contact Person: Travis Hornby	
Phone: 509-429-5729	E-mail: Travis@pybusmarket.org
Please include a copy of a City of Wenatchee Busines	ss License and/or Certificate of Incorporation.
ACTIVITY INFORMATION:	
Activity Name: Fresh Hop Festival	
Proposed Dates of Activity: October 19, 2024	
Proposed Location of Activity: <u>3 N Worthen St. Wena</u>	atchee, WA 98801
Amount requested: \$3210.00	
\$15,000 Total project budget:	
Please attach a budget to this application which inclugrant.	udes detail on the costs that will be covered by the City

### **Section I - Scope of Work**

1.	Please give a description of your activity. Our event showcases beer, cider, and mead from breweries across				
	Washington. Attendees can purchase tickets and drinking tokens for entry. The event features live music and				
	fosters in networking oppurtunities among breweries, with a post-event gathering aimed in collaboration for				
	future endeavors.				
2	How will you use these funds if approved? How will the activity meet the required RCW's for the use of this				
	funding?				
	We will allocate these funds to cover our marketing expenses, encompasing: 1- Facebook/Instagram boosts weekly				
	August-October in Washington, Idaho, Oregon. 2- Washington Chambers advertisement 3- Cascade Loop				
	4- Ward Media 5- Washington State Brewers Blog 6- Event marketing materials 7- NW Beer Guide				
	8- beerfests.com				
3.	Describe how you will advertise, publicize or otherwise distribute information regarding your activity to you				
•	target audience. Our advertising plan for Fresh Hop Festival includes social media campaigns, a specialized				
	newsletter, and tailored marketing packages for participating brewers to reach their local Washington audiences.				
	We're also enhancing accesibility through QR codes at participating breweries for easy event ticket information				
	This approach ensures broad awareness and effective communication.				
4.	Is this funding request for a new activity or to continue or expand an existing activity? What is the activity's				
	financial sustainability plan? As we reach the date of our first annual Fresh Hop Fest, we acknowledge that				
	intital costs may be higher. However, our long-term financial sustainability lies in expanding to 50 breweries, 20				
	mead, and 20 cider producers in future years. By maintaining our brand identity, we anticiapte lower costs and				
	a larger and greater reach in following years.				
5.	Post-Event Report. Applicants who receive funding will be required to report on the below metrics after the				
	event or activity. What methodology will you use to calculate and collect the estimates?				
	We are implementing a comprehensive strategy to monitor attendance of the event. Leveraging our ticket sales data along side				
	our network of hotels, we aim to track the influx of visitors to Wenatche. By collaborating with breweries located over				
	50 miles away, who are activley promoting the event within their respective locals, we seek a well rounded number of attendees				
	journeying to Wenatchee for Fresh Hop.				

### Metrics:

- a. Overall attendance at your proposed event/activity/facility.
- b. Number of people who will travel fewer than 50 miles for your event/activity.
- c. Number of people who will travel more than 50 miles for your event/activity.
- d. Of the people who travel more than 50 miles, the number of people who will travel from another country or state.
- e. Of the people who travel more than 50 miles, the number of people who will stay overnight in the City of Wenatchee
- f. Of the people staying overnight, the number of people who will stay in PAID accommodations (hotel/motel/bed-breakfast) in the City of Wenatchee.

### **SECTION II – Signature of Applicant**

I attest the information in this application is accurate, that I am an agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I have contacted the City of Wenatchee and will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved Wenatchee logo in all promotional material.

I understand the Washington State limitations placed on use of Lodging Tax and Tourism Promotion Area funds, and certify that the requested funds will be used only for purposes described in this application or as approved by the City. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the Washington State Public Records Act, RCW 42.56, and that the application will be discussed in joint meetings of the Lodging Tax Advisory Committee and Tourism Promotion Area Board that are open to the public under RCW 42.30.

### I understand:

- I am proposing a tourism-related service. If awarded, my organization will enter into a Municipal Services Contract with the City and will provide liability insurance for the duration of the Contract. The insurance will name the City as an additional insured and in the policy will be in an amount to be determined by the City.
- The City will only reimburse those costs actually incurred by my organization/agency. Reimbursement only occurs after the service is rendered and after I submit a signed Request for Reimbursement form to the City. I will include copies of invoices and payment documentation with the Request.
- My organization/agency will present a report documenting the economic impact results in a format determined by the City.

Signature:	Date:
J. Mars //	7-22-24
// (complete)	
Print Name:	
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10013 1001199	

### Fresh Hop 2024

Marketing Budget Plan

1. Social Media: facebook/instagram boosts, in Washington, Idaho, Oregon, Weekly August - October. 2. Washington Chambers advertisement 3. Cascade Loop 4. Ward Media outlets. 5. Washington State Brewers Blog, 6. Event marketing materials. 7. NW Beer Guide 8. <u>beerfests.com</u>

\$1,263.00

Event Logistics and infrastructure:

\$1,947.00

Total \$3,210.00



APPLICANT INFORMATION

### **Application for City of Wenatchee Lodging Tax and Tourism Promotion Funds**

### Name of Organization: Address: Form of Organization: Nonprofit Applicant: \_\_\_\_\_\_ Federal Tax ID Number: \_\_\_\_\_\_ Contact Person: E-mail: Please include a copy of a City of Wenatchee Business License and/or Certificate of Incorporation. **ACTIVITY INFORMATION:** Activity Name: Proposed Dates of Activity: Proposed Location of Activity: Amount requested: Total project budget: Please attach a budget to this application which includes detail on the costs that will be covered by the City grant.

### **Section I - Scope of Work**

1.	Please give a description of your activity			
	How will you use these funds if approved? How will the activity meet the required RCW's for the use of this funding?			
3.	Describe how you will advertise, publicize or otherwise distribute information regarding your activity to you target audience.			
4.	Is this funding request for a new activity or to continue or expand an existing activity? What is the activity's financial sustainability plan?			
	Post-Event Report. Applicants who receive funding will be required to report on the below metrics after the event or activity. What methodology will you use to calculate and collect the estimates?			

### Metrics:

- a. Overall attendance at your proposed event/activity/facility.
- b. Number of people who will travel fewer than 50 miles for your event/activity.
- c. Number of people who will travel more than 50 miles for your event/activity.
- d. Of the people who travel more than 50 miles, the number of people who will travel from another country or state.
- e. Of the people who travel more than 50 miles, the number of people who will stay overnight in the City of Wenatchee
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- The City will only reimburse those costs actually incurred by my organization/agency. Reimbursement only occurs after the service is rendered and after I submit a signed Request for Reimbursement form to the City. I will include copies of invoices and payment documentation with the Request.
- My organization/agency will present a report documenting the economic impact results in a format determined by the City.

Signature:	Date:
Print Name:	

Washington State Swap Meet City of Wenatchee Lodging Tax and Tourism Promotion Funds Request

Section I - Scope of Work

1. Please give a description of your activity.

The Washington State Swap Meet (WSSM) is a dynamic three-day community event held at the Eastmont 4-plex in East Wenatchee. The event features a wide range of activities, including buying, swapping, trading, selling, and building community connections. Highlights include a diverse array of vendor spots, food trucks, a beer garden hosted by local breweries, a Kidz Zone, and an Eco Fair. The Swap Meet aims to attract local residents and travelers, fostering community engagement and economic activity. Last year, the event saw 3,000 unique visitors and hosted 87 paid vendors, and we anticipate even greater participation this year.

2. How will you use these funds if approved? How will the activity meet the required RCWs for the use of this funding?

If approved, the funds will be used to cover various expenses related to marketing, community engagement, and promotional activities. These include social media ads, print media, radio ads, digital marketing initiatives, and partnerships with local businesses. The activity meets the required RCWs for tourism promotion by increasing visibility, attracting tourists, and stimulating the local economy through targeted advertising and community-focused events. The funds will ensure comprehensive promotion and smooth operation, attracting a larger audience and benefiting local businesses.

3. Describe how you will advertise, publicize, or otherwise distribute information regarding your activity to your target audience.

The WSSM will utilize a multi-channel advertising strategy to reach its target audience:

- Digital Marketing: Targeted social media ads on platforms like Facebook, Instagram, and Twitter; regular email newsletters; a comprehensive event website optimized for SEO.
- Traditional Advertising: Advertisements in local newspapers such as The Wenatchee World; flyers and posters distributed in high-traffic areas; radio ads on local stations including KOHO 101 and NCW Life Channel.
- Community Engagement: Partnerships with local businesses for promotional deals; information booths at local events; collaborations with community organizations and volunteer groups.
- Media Coverage: Press releases to local newspapers, radio stations, and online news outlets; media partnerships for event features and interviews.
- 4. Is this funding request for a new activity or to continue or expand an existing activity? What is the activity's financial sustainability plan?

This funding request is to continue and expand the existing Washington State Swap Meet. Building on the success of its inaugural year, the event aims to attract even more visitors and vendors. The financial sustainability plan includes:

- Sponsorships: Securing ongoing sponsorships from local businesses and organizations.
- Vendor Fees: Generating revenue through vendor spot sales.
- Ticket Sales: Increasing ticket sales through effective marketing and promotion.
- Community Support: Leveraging community donations and partnerships for financial support.

Washington State Swap Meet

City of Wenatchee Lodging Tax and Tourism Promotion Funds Request

- Merchandise Sales: Selling promotional items like t-shirts and stickers.
- 5. Post-Event Report. Applicants who receive funding will be required to report on the below metrics after the event or activity. What methodology will you use to calculate and collect the estimates?

To calculate and collect the estimates for the post-event report, the following methodology will be used:

- a. Overall attendance at your proposed event/activity/facility:
- Entry and Exit Counts: Utilize staff or automated systems to count attendees entering and exiting the event.
  - Ticket Sales Data: Analyze pre-event and on-site ticket sales and registrations.
- b. Number of people who will travel fewer than 50 miles for your event/activity:
  - Surveys: Distribute surveys to attendees to collect data on their travel distance.
  - Registration Data: Analyze zip codes and addresses from ticket sales and registrations.
- c. Number of people who will travel more than 50 miles for your event/activity:
  - Surveys: Include questions on travel distance in attendee surveys.
  - Registration Data: Analyze data from ticket sales and registrations.
- d. Of the people who travel more than 50 miles, the number of people who will travel from another country or state:
  - Surveys: Collect data on the origin of attendees through surveys.
- Registration Data: Analyze out-of-state and international addresses from ticket sales and registrations.
- e. Of the people who travel more than 50 miles, the number of people who will stay overnight in the City of Wenatchee:
  - Surveys: Ask attendees about their lodging plans in surveys.
  - Lodging Partner Data: Collaborate with local hotels to track bookings related to the event.
- f. Of the people staying overnight, the number of people who will stay in PAID accommodations (hotel/motel/bed and breakfast) in the City of Wenatchee:
  - Surveys: Include questions about the type of accommodations in attendee surveys.
- Lodging Partner Data: Work with local lodging establishments to collect data on paid accommodations.

By implementing these data collection and verification methods, we aim to accurately measure the impact of the Washington State Swap Meet and ensure the reliability of the reported information.

Category		Item	Cost	Totals	Note	Expense	Revenue
ommunity Engagement		Community Engagement Activities - Workshops and Demos	\$0.00				
ommunity Engagement		Community Engagement Activities - Volunteer Program	\$0.00				
ommunity Engagement		Community Engagement Activities - Community Outreach and Partnerships	\$1,500.00				
Community Engagement		Multicultural Entertainment	\$1,500.00				
			Community Engagement Subtotal	\$3,000.00		\$ (3,000.00	
larketing		Social Media Ads	\$2,000.00				
arketing		Flyers and Posters	\$1,500.00				
arketing		Newspaper and Radio Ads	\$1,500.00				
larketing		Digital & NTR Marketing Initiatives	\$5,000.00				
			Marketing Subtotal	\$10,000.00		\$ (10,000.00	
perations	Insurance	Insurance	\$500.00				
perations		Event Staff	\$0.00				
perations		Volunteers (food, water, perks)	\$2,500.00				
perations		Stage and Sound Technicians	\$750.00		WVHS Students		
perations		Emcee Fee	\$750.00		Rafael Aguilar		
Operations		Supplies - Tables, Chairs, Tents	\$0.00		Purchased year 1		
Operations		Supplies - Miscellaneous Supplies (Grass Paint)	\$1,000.00		Some left from year 1		
perations	Tech	Eventeny Software	\$0.00		Supplied by City of East Wenatchee		
perations		Website & Domain - Domain Registration	\$20.00				
perations		Website & Domain - Website Hosting	\$200.00				
perations		Website & Domain - Website Design and Maintenance	\$0.00				
Operations	Tech	Stage Rental	\$0.00		Supplied by City of East Wenatchee		
Operations	Tech	Sound System Rental	\$0.00		Donated by Sponsor		
perations		Venue - Eastmont 4-plex Rental	\$1,500.00		Supplied by City of East Wenatchee		
perations		Porta Potties	\$3,000.00				
Operations		Security Services	\$4,500.00				
perations		Dumpsters	\$0.00				
perations		Uhaul Rental	\$600.00				
Operations		Golf Carts Rental	\$0.00		Donated by Sponsor		
			Operations Subtotal	\$28,320.00		\$ (28,320.00	
Specialized Areas	Beer Garden	Beer Garden - Permits	\$0.00		Donated by Sponsor		
Specialized Areas	Beer Garden	Beer Garden - Setup and Decorations	\$0.00		Donated by Sponsor		
Specialized Areas	Beer Garden	Beer Garden - Staff and Security	\$0.00		Donated by Sponsor		
pecialized Areas	Beer Garden	Beer Garden - Supplies	\$0.00		Donated by Sponsor		
pecialized Areas	Eco Fair	Eco Fair - Educational Materials	\$0.00		Donated by Sponsor		
Specialized Areas	Eco Fair	Eco Fair - Setup and Decorations	\$0.00		Donated by Sponsor		
Specialized Areas	Eco Fair	Eco Fair - Guest Speakers	\$0.00		Donated by Sponsor		
Specialized Areas	Eco Fair	Food Truck Alley - Permits and Licenses	\$1,000.00				
Specialized Areas	Kidz Zone	Kidz Zone - Entertainment	\$1,000.00				

Category		Item	Cost	Totals	Note	Expense	Revenue
Specialized Areas	Kidz Zone	Kidz Zone - Setup and Decorations	\$1,000.00				
Specialized Areas	Kidz Zone	Kidz Zone - Supplies	\$0.00		Purchased in Year 1		
			Specialized Areas Subtotal	\$3,000.00		\$ (3,000.00)	
	Sponsorships		\$10,000.00				
	Vendor Spots (100-200)		\$15,000.00				
	Food Vendor Spots		\$3,000.00				
	Community Donations		\$2,000.00				
	Promotional Items		\$1,500.00				
	Grants		\$20,000.00				
			Total Revenue	\$51,500.00			\$51,500.00
					Total Expenses	\$ (44,320.00)	
					Total Revenue	\$ 51,500.00	
						\$ 7,180.00	



### **Application for City of Wenatchee Lodging Tax and Tourism Promotion Funds**

### APPLICANT INFORMATION Name of Organization: Greater Wenatchee Regional Events Center Public Facilities District dba Town Toyota Center Address: 1300 Walla Walla Avenue City/Zip: Wenatchee WA, 98801 Form of Organization: Governmental Corporation Nonprofit Applicant: N/A Federal Tax ID Number: 56 260 8455 Contact Person: Jamie Goodman Phone: 590-630-1509 E-mail: graphics@towntoyotacenter.com Please include a copy of a City of Wenatchee Business License and/or Certificate of Incorporation. **ACTIVITY INFORMATION:** Activity Name: Print billboards in Spokane, WA promoting local Alabama Concert Proposed Dates of Activity: July 1 - September 15 (concert date is September 15) Proposed Location of Activity: Spokane, WA: 2 billboard locations on primary arteries: (Newport/Sprague/Division) Amount requested: \$10,243.00 Total project budget: <u>Billboard cost: \$10,243.00 Total Concert Cost: \$350,000 (see attachments)</u> Please attach a budget to this application which includes detail on the costs that will be covered by the City

grant.

### **Section I - Scope of Work**

1.	Please give a description of your activity.			
	How will you use these funds if approved? How will the activity meet the required RCW's for the use of this funding?			
3.	Describe how you will advertise, publicize or otherwise distribute information regarding your activity to you target audience.			
4.	Is this funding request for a new activity or to continue or expand an existing activity? What is the activity's financial sustainability plan?			
	Post-Event Report. Applicants who receive funding will be required to report on the below metrics after the event or activity. What methodology will you use to calculate and collect the estimates?			

### Metrics:

- a. Overall attendance at your proposed event/activity/facility. 3,100
- b. Number of people who will travel fewer than 50 miles for your event/activity. 2,100
- c. Number of people who will travel more than 50 miles for your event/activity. 1.000
- d. Of the people who travel more than 50 miles, the number of people who will travel from another country or state.
- e. Of the people who travel more than 50 miles, the number of people who will stay overnight in the City of Wenatchee **90-100**%
- f. Of the people staying overnight, the number of people who will stay in PAID accommodations (hotel/motel/bed-breakfast) in the City of Wenatchee. 90-100%

### **SECTION II – Signature of Applicant**

I attest the information in this application is accurate, that I am an agent authorized to represent the Organization and I understand the funds requested, if granted, will go to the Organization. I have contacted the City of Wenatchee and will meet all necessary requirements including, but not limited to, insurance, business licensing, permitting and state reporting requirements. If my activity is funded, I agree to use the approved Wenatchee logo in all promotional material.

I understand the Washington State limitations placed on use of Lodging Tax and Tourism Promotion Area funds, and certify that the requested funds will be used only for purposes described in this application or as approved by the City. I understand use of funds is subject to audit by the State of Washington.

I acknowledge that all of the contents of this application are subject to disclosure under the Washington State Public Records Act, RCW 42.56, and that the application will be discussed in joint meetings of the Lodging Tax Advisory Committee and Tourism Promotion Area Board that are open to the public under RCW 42.30.

### Lunderstand:

- I am proposing a tourism-related service. If awarded, my organization will enter into a Municipal Services Contract with the City and will provide liability insurance for the duration of the Contract. The insurance will name the City as an additional insured and in the policy will be in an amount to be determined by the City.
- The City will only reimburse those costs actually incurred by my organization/agency. Reimbursement only occurs after the service is rendered and after I submit a signed Request for Reimbursement form to the City. I will include copies of invoices and payment documentation with the Request.
- My organization/agency will present a report documenting the economic impact results in a format determined by the City.

$\Lambda \cap V \setminus \Lambda$	
Signature: Signature:	Date:
	July 10, 2024
Print Name:	

Y



### **APPENDIX**

- A | BUSINESS LICENSE
- BILLBOARD INVOICES FOR SPOKANE LOCATIONS (SPLIT INTO 3 INSTALLMENTS
- C | PHOTOGRAPHS OF BILLBOARDS CURRENTLY INTALLED
- FORMAL OFFER SUBMITTED TO ALABAMA DETAILING THE ESTIMATED ADDITIONAL COSTS TO BE INCURRED BY THE TOWN TOYOTA CENTER. WE ARE NOT REQUESTING COMPENSATION FOR THIS AMOUNT, BUT INCLUDING IT TO DEMONSTRATE OUR COMMITMENT TO THIS EVENT.



**Business License** 



### **BUSINESS LICENSE**

Issue Date: Aug 18, 2023

Unified Business ID #: 602648026

Business ID #: 001 Location: 0002

Expires: Jul 31, 2024

Municipality

GREATER WENATCHEE REGIONAL EVENTS CENTER PUBLIC

FACILITIES D

TOWN TOYOTA CENTER 1300 WALLA WALLA AVE

WENATCHEE WA 98801-1529

**UNEMPLOYMENT INSURANCE - ACTIVE** 

MINOR WORK PERMIT - ACTIVE

SPORTS ENTERTAINMENT FACILITY #403960 - ACTIVE

INDUSTRIAL INSURANCE - ACTIVE TAX REGISTRATION - ACTIVE

CITY/COUNTY ENDORSEMENTS:

WENATCHEE NONPROFIT BUSINESS #090508 - ACTIVE

**DUTIES OF MINORS:** 

Ages 16-17: concessions. \*MINOR MUST BE SUPERVISED BY A RESPONSIBLE ADULT IF WORKING PAST 8:00 P.M.\*

LICENSING RESTRICTIONS:

It is the business's responsibility to comply with minor work permit requirements. See WAC 296-125-030 and WAC 296-125-033 for Non-Agricultural and WAC 296-131-125 for Agricultural guidelines and restricted activities.

Please note: The U.S. Department of Labor prohibits minors under the age of 18 from using power food slicers and grinders.

REGISTERED TRADE NAMES:

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

Director, Department of Revenue

STATE OF WASHINGTON

UBI: 602648026 001 0002

GREATER WENATCHEE REGIONAL EVENTS CENTER PUBLIC FACILITIES D TOWN TOYOTA CENTER 1300 WALLA WALLA AVE WENATCHEE WA 98801-1529

UNEMPLOYMENT INSURANCE -ACTIVE INDUSTRIAL INSURANCE - ACTIVE MINOR WORK PERMIT - ACTIVE TAX REGISTRATION - ACTIVE SPORTS ENTERTAINMENT FACILITY #403960 - ACTIVE WENATCHEE NONPROFIT BUSINESS #090508 - ACTIVE

PERMIT TO PURCHASE SPIRITS. SPIRITS DISTILLERS, DISTRIBUTORS AND RETAILERS: THE LICENSEE WHOSE NAME APPEARS ON THIS PERMIT (OR THE LICENSEE'S EMPLOYEE OVER 21 YEARS OF AGE) IS AUTHORIZED TO PURCHASE SPIRITUOUS LIQUOR FROM YOU AS PROVIDED BY THE WASHINGTON STATE LIQUOR ACT RCW 66.24.640, 66.24.630, AND 66.24.640.

2

Expires: Jul 31, 2024



### **BUSINESS LICENSE**

Municipality

Issue Date: Aug 18, 2023

Unified Business ID #: 602648026 Business ID #: 001

Location: 0002

Expires: Jul 31, 2024

GREATER WENATCHEE REGIONAL EVENTS CENTER PUBLIC FACILITIES D TOWN TOYOTA CENTER 1300 WALLA WALLA AVE WENATCHEE WA 98801-1529 REGISTERED TRADE NAMES:

REGISTERED TRADE NAMES:
GREATER WENATCHEE REGIONAL EVENTS CENTER PFD
JUNIOR WILD
THE WILD
TOWN TOYOTA CENTER
WENATCHEE WILD
WENATCHEE WILD HOCKEY CLUB

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

Director, Department of Revenue

STATE OF WASHINGTON

UBI: 602648026 001 0002

GREATER WENATCHEE REGIONAL EVENTS CENTER PUBLIC FACILITIES D TOWN TOYOTA CENTER 1300 WALLA WALLA AVE WENATCHEE WA 98801-1529 UNEMPLOYMENT INSURANCE -ACTIVE INDUSTRIAL INSURANCE - ACTIVE MINOR WORK PERMIT - ACTIVE TAX REGISTRATION - ACTIVE SPORTS ENTERTAINMENT FACILITY #403960 - ACTIVE WENATCHEE NONPROFIT BUSINESS #090508 - ACTIVE

PERMIT TO PURCHASE SPIRITS. SPIRITS DISTILLERS, DISTRIBUTORS AND RETAILERS: THE LICENSEE WHOSE NAME APPEARS ON THIS PERMIT (OR THE LICENSEE'S EMPLOYEE OVER 21 YEARS OF AGE) IS AUTHORIZED TO PURCHASE SPIRITUOUS LIQUOR FROM YOU AS PROVIDED BY THE WASHINGTON STATE LIQUOR ACT RCW 66.24.640, 66.24.630, AND 66.24.640.

m8

Expires: Jul 31, 2024

# B

Billboard Invoices

### BillboardsIn

433 W State St Ste 235 Columbus, OH 43215 US accounting@billboardsin.com https://www.billboardsin.com



### **INVOICE**

BILL TO

Town Toyota Center

 INVOICE
 59520

 DATE
 06/12/2024

 TERMS
 Due on receipt

 DUE DATE
 06/12/2024

DATE		DESCRIPTION	AMOUNT
06/12/2024	BillboardsIn Campaign	Campaign 342958	3,916.34
		PAYMENT	3,916.34
		BALANCE DUE	\$0.00 PAID

### BillboardsIn

433 W State St Ste 235 Columbus, OH 43215 US accounting@billboardsin.com https://www.billboardsin.com



### **INVOICE**

BILL TO

Town Toyota Center

 INVOICE
 59521

 DATE
 06/12/2024

 TERMS
 See Memo

 DUE DATE
 07/10/2024

DATE		DESCRIPTION	AMOUNT
06/12/2024	BillboardsIn Campaign	Campaign 342958	3,163.34
		PAYMENT	3,163.34
		BALANCE DUE	\$0.00 PAID

### BillboardsIn

433 W State St Ste 235 Columbus, OH 43215 US accounting@billboardsin.com https://www.billboardsin.com



### **INVOICE**

BILL TO

Town Toyota Center

 INVOICE
 59522

 DATE
 06/12/2024

 TERMS
 See Memo

 DUE DATE
 08/07/2024

DATE		DESCRIPTION	AMOUNT
06/12/2024	BillboardsIn Campaign	Campaign 342958	3,163.33
		PAYMENT	3,163.33
		BALANCE DUE	\$0.00 PAID

# <u>C</u>

**Billboard Screenshots** 

### Fwd: Billboardsin: Your Ad is Posted! C#342958

### Jamie Goodman <graphics@towntoyotacenter.com>

Tue 7/2/2024 10:33 AM

To:Mark Miller <mmiller@towntoyotacenter.com>

See pics below!

Next month one of them will switch to a prime arterial shopping boulevard

From: Christine Ma <christine.ma@billboardsin.com>

Date: July 2, 2024 at 8:12:25 AM PDT

To: Jamie Goodman < graphics@towntoyotacenter.com>

Cc: BillboardsIn Team <team@billboardsin.com>, Katie Fletcher <katie.fletcher@billboardsin.com>

Subject: Billboardsin: Your Ad is Posted! C#342958

Hi Jamie,

Congratulations! Your Spokane, WA ads have been posted. Below are install photos.

Let me know if you have any questions!

Google street location: **HERE** 

Asset ID:1080199





Google street location: HERE

Asset ID:1080733



**Christine Ma Operations Associate, BillboardsIn** <u>billboardsin.com</u> | <u>Christine.Ma@billboardsin.com</u>



Final Alabama Offer



This document constitutes a formal offer based on the contained information.

### **SHOW INFORMATION**

ARTIST: ALABAMA

Show Date: Mutually agreeable date in 2024.

VENUE: TOWN TOYOTA CENTER 1300 Walla Walla Ave. Wenatchee WA 98801

Purchaser: Town Toyota Center- an agent of the Greater Wenatchee Public Facilities District

Contact: Mark Miller, GM 509 667-7847 <u>mmiller@towntoyotacenter.com</u>

Artist to receive a guarantee of \$250,000 vs 95% of net ticket revenue after listed expenses.

Net ticket revenue is defined as gross ticket revenue less applicable taxes (6.8%), building show expenses, advertising, artist guarantees but does not include prior contracted suite revenues.

Town Toyota Center to receive 30 complimentary tickets, 80 media trade tickets and 20 meet and greets. Town Toyota Center reserves the right to sell advanced tickets to premium seat holders.

Town Toyota Center reserves the right to sell event sponsorship without Artist obligation.

Town Toyota Center reserves the right to host pre-event function without Artist obligation.

Merchandise: 20% Artist Sells, 90/10 on media.

\$4 Facility Fee per ticket

### POTENTIAL REVENUES:

	SEATS	PRICE	TOTAL
Price Level 1	196	\$ 121.00	\$ 23,716.00
Price Level 2	1141	\$ 101.00	\$ 115,241.00
Price Level 3	1605	\$ 91.00	\$ 146,055.00
Price Level 4	685	\$ 81.00	\$ 55,485.00
Price Level 5	264	\$ 71.00	\$ 18,744.00
TOTAL	3891		\$ 359,241.00

Town Toyota Center
1300 Walla Walla Ave
Wenatchee, WA 98801
T. 509-667-7VIP or 509-667-7847 F. 509-667-7840
www.towntoyotacenter.com

## TWWN TOYOTA CENTER

### **EXPENSES**

Taxes 6.8 % of gross, Credit Card Fees of 4%, Printing Fee of \$0.25 cents per ticket

EXPENSE		EST	IMATED COST
Artist		\$	250,000.00
Opening Act	TBD	\$	5,000.00
Production, Sound, Lights	ESTIMATE	\$	22,000.00
Backline	ESTIMATE	\$	5,000.00
Floor Conversion	ESTIMATE	\$	2,500.00
Catering	ESTIMATE	\$	2,500.00
Stagehands	ESTIMATE	\$	12,000.00
Advertising	ESTIMATE	\$	12,000.00
Rent	FLAT	\$	-
House Expenses	ESTIMATE	\$	10,760.00
Medical	ESTIMATE	\$	750.00
Insurance	ESTIMATE	\$	750.00
ASCAP/BMI/SESAC	ESTIMATE	\$	1,000.00
TOTAL		\$	324,260.00

<sup>\*</sup>Once the tech rider is defined, adjustments will be made to production costs.

\$96.33 per ticket 3,100 to break

Town Toyota Center
1300 Walla Walla Ave
Wenatchee, WA 98801
T. 509-667-7VIP or 509-667-7847 F. 509-667-7840
www.towntoyotacenter.com

### **LTAC & TPA Funding Request Tracking**

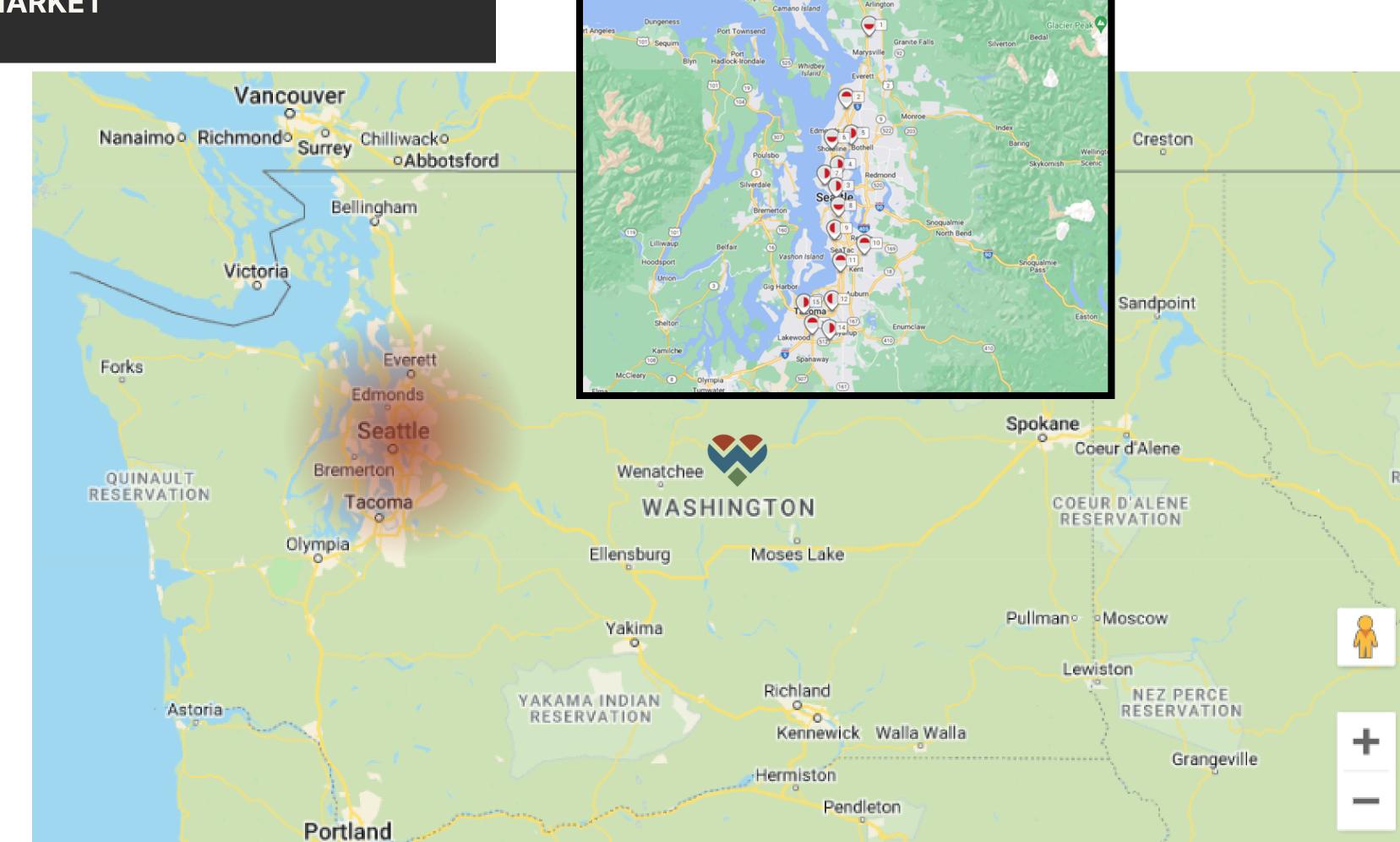
2024							
Approval Date	Activity Date	Activity	Organization	Amount		Fund	Post-Activity Report Due
25-Jan-23	9-Sep-24	Dahlia Society		\$	2,400.00	TPA	11/9/2024
17-Jan-24	ongoing	Wenatchee First Fridays	NCW Arts Alliance	\$	5,000.00	LTAC	
				\$	3,000.00	TPA	plans for end of October
17-Jan-24	April/October	Night Market on The Ave	Norwood Wine Bar	\$	5,000.00	LTAC	Complete
1/17/2024	1-Mar-24	Legends of the Iron Temple	Osborn Performance Systems LLC	\$	2,250.00	LTAC	Complete
		2024 Cal Ripken & Babe Ruth 13U					
2/21/2024	July 10-14, 2024	State Tournament	Wenatchee Youth Baseball	\$	10,575.00	LTAC	Complete
		Wenatchee Valley Season Opener					
3/20/2024	April 6-7, 2024	youth baseball	Triple Crown Sports	\$	7,500.00	LTAC	Complete
3/20/2024	May 2-5th, 2024	2024 Tour de Bloom	Wenatchee Valley Velo Club	\$	19,330.00	LTAC	Complete
			WV Chamber of Commerce - Hispanic Business				
3/20/2024	11-May-24	La Terraza de Main Street 2024	Council	\$	5,000.00	LTAC	Complete
				\$	2,500.00	TPA	
		2024 Washington State Trails					
4/17/2024	October 3-5th, 2024	Conference	Wenatchee Valley TREAD	\$	9,250.00	TPA	12/5/24
5/15/2024	August 2-4th, 2024	Apple Cup 2024	Wenatchee FC Youth	\$	15,000.00	LTAC	10/4/24
5/15/2024	22-Jun-24	Wenatchee Pride Festival	Wenatchee Pride	\$	5,000.00	TPA	8/22/24
				\$	2,500.00	LTAC	
7/17/2024	24-Aug-24	Wenatchee Wine and Food Festival	Wenatchee World	\$	3,000.00	TPA	10/24/24

	Total		Remaining		
LTAC Budget	\$	100,000.00	\$	27,845.00	
TPA Budget	\$	20,000.00	\$	(5,150.00)	

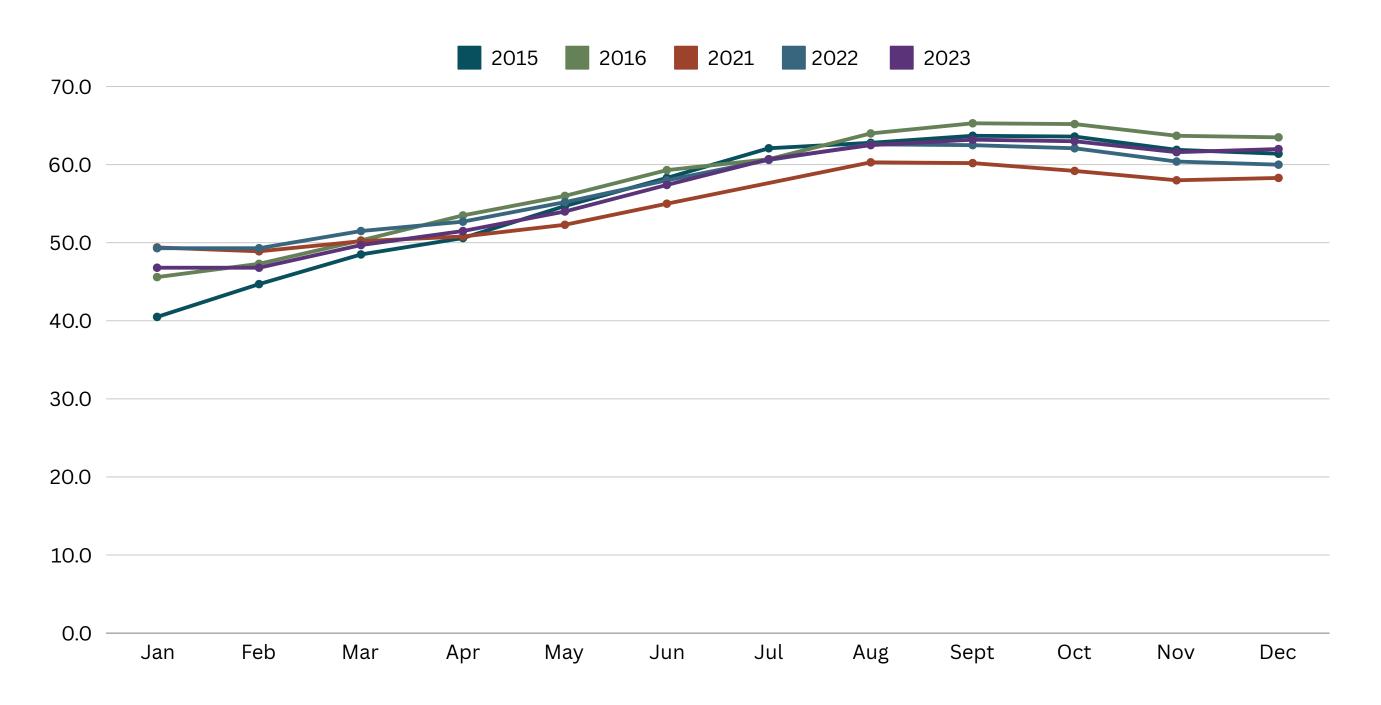
Not Approved				
17-Jan-24	March/April/May	Historic Building and Wine Tours	WVMCC	\$ 7,500.00
2/21/2024		Wenatchee Bighorns		\$ 10,000.00

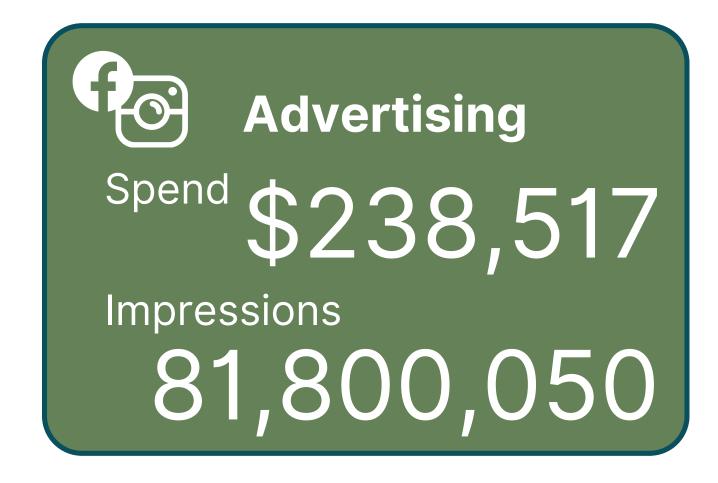


## **TARGET MARKET**



# Occupancy Rate

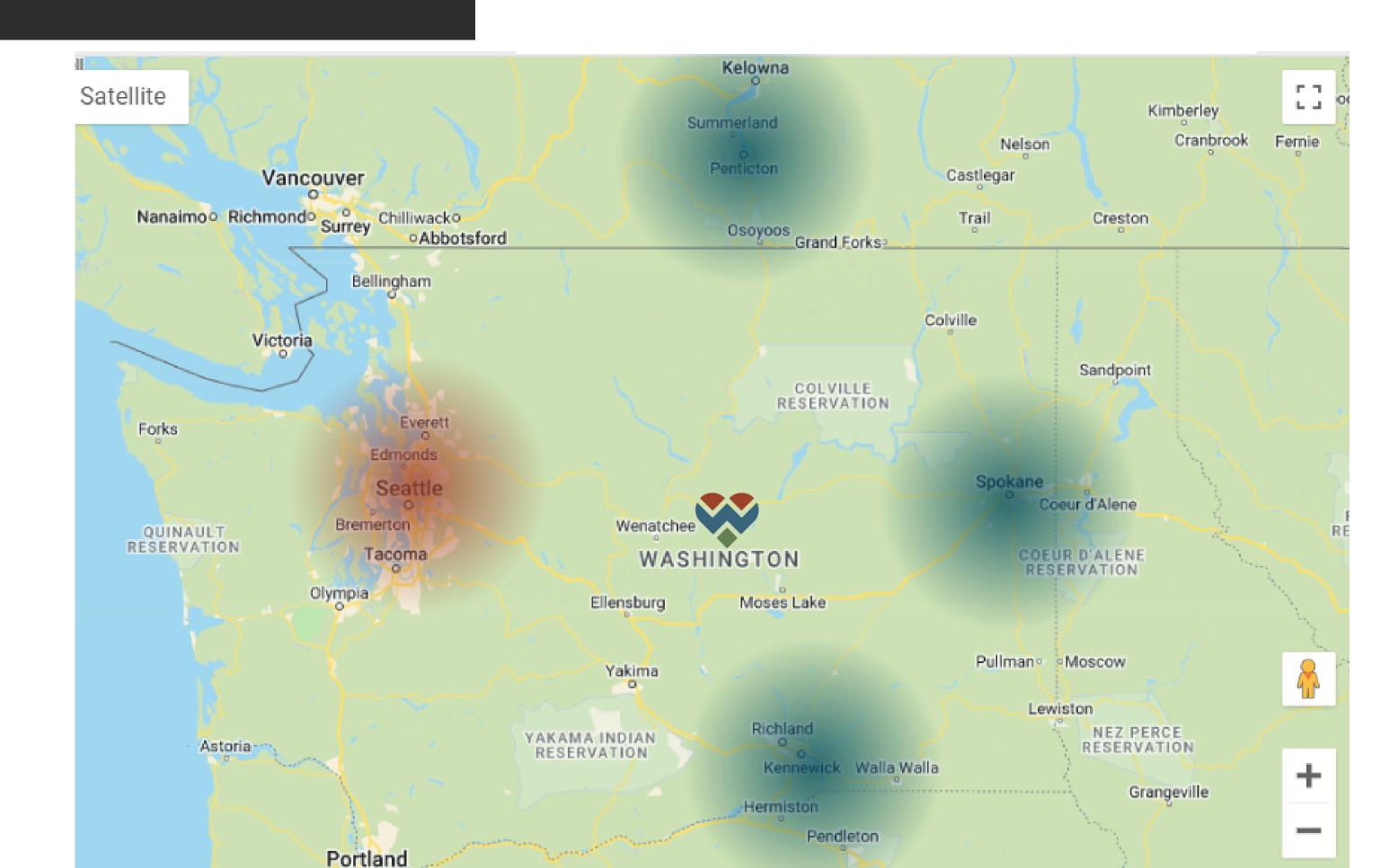


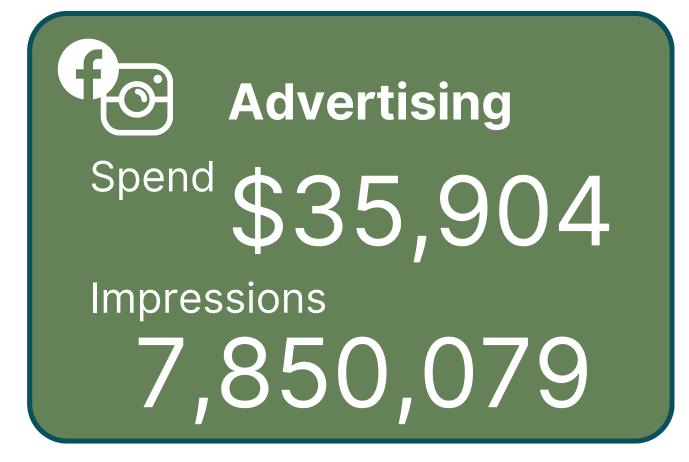


# Impressions v Spend



## **PROPOSED EXPANSION**





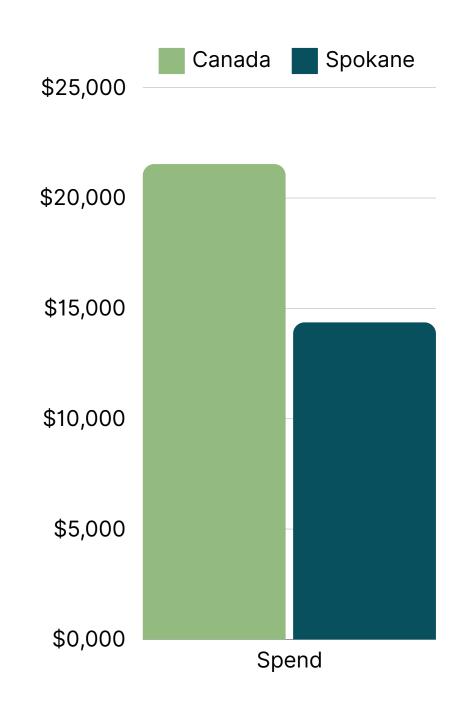
# Successfully Tested in 2023 & 2024

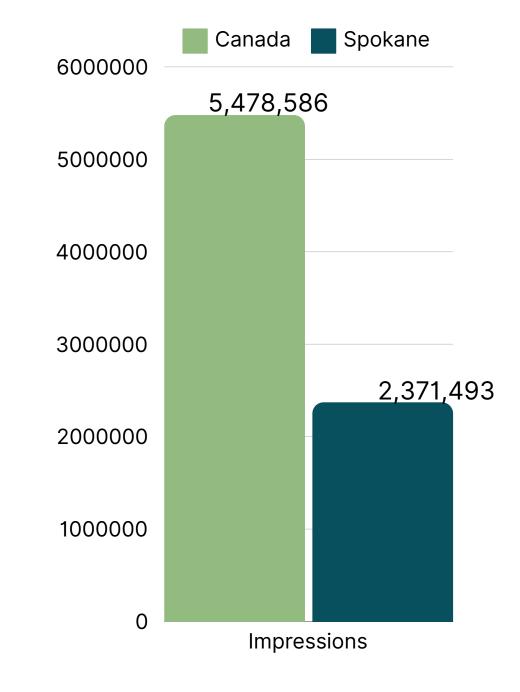
**Event Marketing** 

Apple Blossom, Rails & Ales, Pangborn Festival of Flight

> Long Weekend

New Year's Eve, MLK Weekend, Memorial Day, Labor Day, Veterans Day





## **AD BUY EXPANSION OPTIONS**

**Option 1: Full Tactics Expansion** 

Including both outside advertising and digital media

Spokane	\$75,000
---------	----------

> Tri-Cities \$75,000

> British Columbia \$50,000

**Option 2: Digital Focused Expansion** 

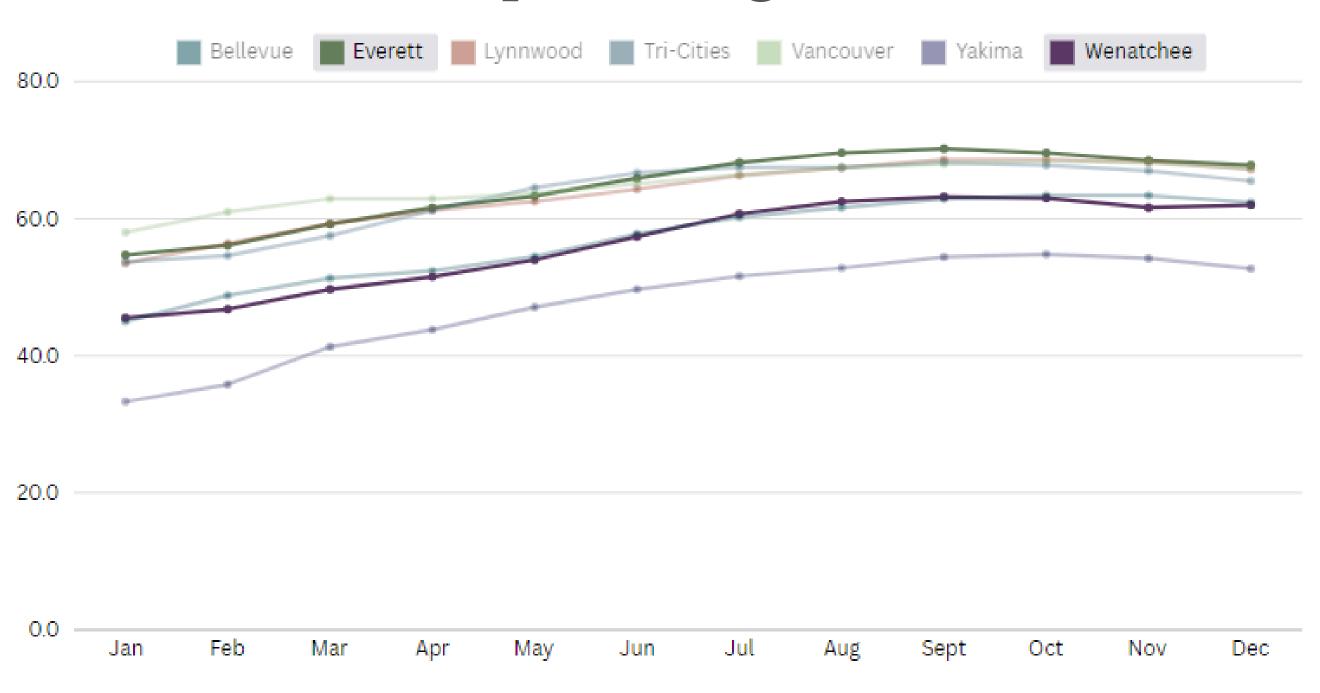
Digital media only

Spokane	\$50,000
	T /

\$200,000

\$125,000

# Occupancy Rate

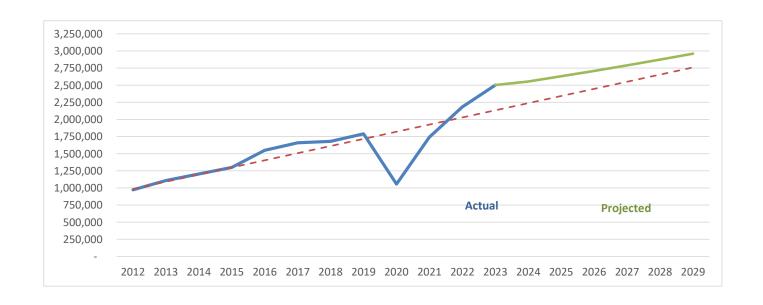


#### **Lodging Tax Advisory Committee**

#### **Actual Hotel/Motel Revenue Received - 10 Years**

6% Tax authorized via Ord. #2160, #3137, #97-12 & #98-44

Month	Month											2024/2	023
Collected	Received	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	Differe	nce
January	March	128,368	135,098	110,318	91,273	97,994	106,682	87,518	90,616	76,746	65,016	(6,731)	(5.0%)
February	April	139,746	129,484	121,135	85,269	65,772	90,793	81,902	98,206	79,080	68,466	10,261	7.9%
March	May	163,432	167,161	137,289	102,006	54,640	116,308	120,894	123,395	97,828	97,258	(3,729)	(2.2%)
April	June	172,459	171,359	143,362	105,662	46,137	130,637	126,049	131,614	114,824	104,220	1,100	0.6%
May	July	230,848	205,604	192,968	143,137	53,795	166,294	146,323	147,620	125,398	128,979	25,244	12.3%
June	August		274,455	233,574	187,749	85,724	206,299	160,714	164,452	160,936	134,662		
July	September		303,206	251,594	227,677	125,015	209,636	188,033	189,102	178,517	139,593		
August	October		272,365	248,634	215,097	143,590	203,527	208,481	182,847	162,347	135,439		
September	November		238,814	225,667	173,871	114,035	150,073	155,973	154,296	168,483	127,446		
October	December		217,267	196,677	137,976	100,991	154,585	171,019	143,213	146,711	119,418		
November	January		141,988	127,110	106,660	68,489	102,056	96,464	91,415	92,185	68,846		
December	February		246,547	194,068	178,993	100,718	152,321	135,594	141,423	145,786	109,134		
Total Colle	ctions	834,851	2,503,348	2,182,396	1,755,371	1,056,901	1,789,211	1,678,965	1,658,198	1,548,840	1,298,476	26,145	3.2%
Budget		2,150,000	2,150,000	2,000,000	1,500,000	1,850,000	1,812,500	1,721,250	1,752,650	1,402,120	1,180,000		
Change in Y7	ΓD revenues	3.2%	14.7%	24.3%	66.1%	-40.9%	6.6%	1.3%	7.1%	19.3%	8.0%		



#### **Lodging Tax Advisory Committee**

## Financial Overview As of 7/31/2024

	2022	2023	2024	2024	2025	2026	2027	2028	2029
	Actual	Actual	Budget	Actual YTD	Projection	Projection	Projection	Projection	Projection
Revenues									_
Lodging Tax	2,166,759	2,534,187	2,350,000	847,741	2,400,000	2,472,000	2,546,160	2,622,545	2,701,221
Interest/Miscellaneous	3,977	8,960	3,000	5,597	15,000	15,000	15,000	15,000	15,000
Total Revenues	2,170,735	2,543,146	2,353,000	853,338	2,415,000	2,487,000	2,561,160	2,637,545	2,716,221
Eyponeses									
Expenses Wengstahan Valley Chambar	445.000	211 015	226 200	127 700	242 206	250 505	250 102	265 945	272 021
Wenatchee Valley Chamber	445,000	211,815	236,200	137,780	243,286	250,585	258,102	265,845	273,821
Fourth of July Fireworks	30,000	30,000	50,000	38,747	50,000	50,000	50,000	50,000	50,000
Rails & Ales	-	-	20,000	-	20,000	20,000	20,000	20,000	20,000
Special Olympics	-	25,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000
Other Projects/Applications	-	72,075	135,000	35,380	135,000	135,000	135,000	135,000	135,000
Convention Center Operations	866,703	1,013,675	600,000	350,000	600,000	620,000	640,000	660,000	680,000
Convention Center Capital/Debt	867,697	906,837	1,250,000	705,747	1,306,484	1,330,208	1,361,806	1,384,442	1,412,429
Total Expenses	2,209,400	2,259,402	2,316,200	1,292,654	2,379,770	2,430,793	2,489,908	2,540,287	2,596,250
Net Income	(38,664)	283,744	36,800	(439,316)	35,230	56,207	71,252	97,258	119,972
Beginning Fund Balance	415,834	377,170	300,000	660,914	336,800	372,030	428,237	499,489	596,747
Ending Fund Balance	377,170	660,914	336,800	221,597	372,030	428,237	499,489	596,747	716,719

#### Notes:

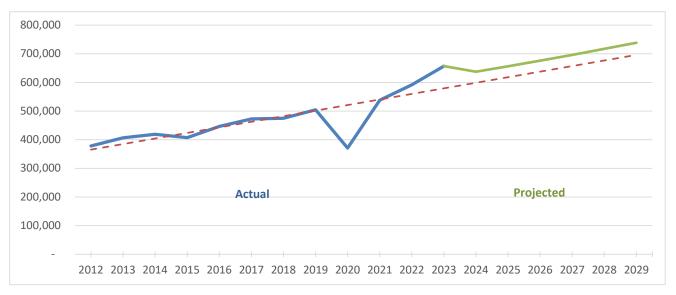
2024 Actual YTD - revenues report five month of collections while expenses report seven months. This catches up at year-end. Interest/Miscellaneous includes a \$2,632 contribution from the Community Foundation to offset costs of the Fourth of July Event.

#### **Tourism Promotion Area**

#### **Actual Revenue Received - 10 Years**

\$2 per room per night - Ord. 2020-29 (Effective 4/1/21)

Month	Month											2024/2	2023
Collected	Received	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	Differe	ence
January	March	36,115	38,695	32,670	17,766	16,280	15,234	13,930	13,539	12,871	11,825	(2,580)	(6.7%)
February	April	39,717	39,320	36,480	15,661	10,540	14,179	12,439	14,406	13,145	11,911	397	1.0%
March	May	43,894	48,436	41,365	19,523	10,173	17,745	18,434	20,922	15,888	16,471	(4,541)	(9.4%)
April	June	47,324	46,881	43,349	37,902	9,011	19,732	17,922	19,428	17,155	15,636	443	0.9%
May	July	53,339	54,845	53,162	43,012	10,289	23,607	23,298	21,498	18,181	19,499	(1,505)	(2.7%)
June	August		64,996	58,356	51,124	15,425	26,639	21,321	22,444	23,182	20,676		
July	September		74,981	63,372	62,315	20,440	27,237	24,879	24,917	24,397	20,873		
August	October		68,864	64,668	61,338	22,139	26,337	26,794	24,571	23,928	21,179		
September	November		60,245	57,826	48,212	18,839	21,944	21,263	21,418	23,078	19,541		
October	December		56,307	51,013	40,567	19,013	21,702	22,746	19,636	20,001	17,454		
November	January		41,353	37,036	37,775	13,824	16,315	15,132	13,675	13,532	12,405		
December	February		62,099	52,481	50,164	19,433	21,743	19,336	19,924	17,922	16,228		
Total Collec	tions	220,390	657,021	591,776	485,360	185,406	252,414	237,494	236,378	223,280	203,698	(7,786)	(3.4%)
Budget		610,000	600,000	450,000	375,000	250,000	250,000	235,780	235,780	222,000	200,000		
Change in YTI	) revenues	-3.4%	11.0%	21.9%	161.8%	-26.5%	6.3%	0.5%	5.9%	9.6%	-2.8%		



(Chart adjusted for \$2 per night)

#### **Tourism Promotion Area Committee**

## Financial Overview As of 7/31/2024

	2022	2023	2024	2024	2025	2026	2027	2028	2029
	Actual	Actual	Budget	Actual YTD	Projection	Projection	Projection	Projection	Projection
Revenues									_
Tourism Promotion Area fee	580,469	672,547	610,000	222,762	670,000	690,100	710,803	732,127	754,091
Interest	7,623	24,892	12,000	7,194	20,000	20,000	20,000	20,000	20,000
Total Revenues	588,092	697,439	622,000	229,956	690,000	710,100	730,803	752,127	774,091
Expenses									
DMO Support	2,210	211,815	236,194	137,780	243,280	250,578	258,096	265,838	273,814
Advertising	308,568	333,186	284,454	77,818	293,000	301,800	310,900	320,200	329,800
Promotion	5,034	93,028	84,200	23,322	86,700	89,300	92,000	94,800	97,600
Printing	-	2,576	20,000	-	20,000	20,000	20,000	20,000	20,000
Unallocated	12,250	13,000	45,000	-	45,000	45,000	45,000	45,000	45,000
Total Expenses	328,063	653,605	669,848	238,920	687,980	706,678	725,996	745,838	766,214
Net Income	260,030	43,834	(47,848)	(8,964)	2,020	3,422	4,807	6,289	7,877
Beginning Fund Balance	349,241	609,271	600,000	653,105	552,152	554,172	557,594	562,401	568,690
Ending Fund Balance	609,271	653,105	552,152	644,141	554,172	557,594	562,401	568,690	576,567

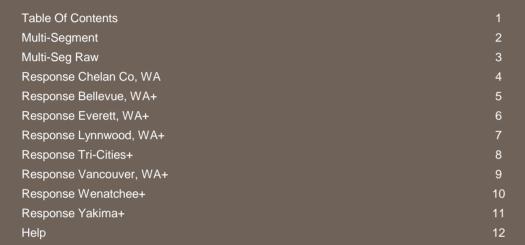
#### Notes:

2024 Actual YTD - revenues report five months of collections while the DMO Support expenses report seven months. This catches up at year-end. Advertising and promotion expenses are related to the first quarter of 2024.

Date Created: Jul 17, 2024

#### Wenatchee Valley Chamber of Commerce

For the Month of June 2024







#### Tab 2 - Multi-Segment

Wenatchee Valley Chamber of Commerce

For the month of: June 2024

				С	urrent Month	- June 202	4 vs Jun	e 2023								,	Year to Date	- June 202	l vs June	2023						Parti	cipation	
	Осс	%	AD	R	RevP	AR		Percent	Change	from Jui	ne 2023		Occ	%	AD	R	RevP	AR		Percer	t Change	from YTI	2023		Prope	rties	Roor	ms
										Room	Room	Room										Room	Room	Room				
	2024	2023	2024	2023	2024	2023	Осс	ADR	RevPAR	Rev	Avail	Sold	2024	2023	2024	2023	2024	2023	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Wenatchee+	71.1	74.1	127.58	126.96	90.77	94.13	-4.0	0.5	-3.6	-3.6	0.0	-4.0	55.2	57.4	114.08	108.47	63.01	62.23	-3.7	5.2	1.3	1.3	0.0	-3.7	24	18	1966	1712
Chelan County, WA	70.8	71.3	146.57	144.85	103.81	103.34	-0.7	1.2	0.5	0.5	0.0	-0.7	54.0	55.1	127.22	122.24	68.76	67.34	-1.9	4.1	2.1	2.1	0.0	-1.9	62	23	3339	2060
Bellevue, WA+	81.6	73.9	229.68	213.69	187.42	158.01	10.4	7.5	18.6	16.2	-2.0	8.1	66.8	57.8	198.63	187.32	132.71	108.20	15.7	6.0	22.6	22.2	-0.3	15.3	25	24	5134	5110
Everett, WA+	78.7	79.7	122.13	121.77	96.10	96.99	-1.2	0.3	-0.9	-0.9	0.0	-1.2	67.5	65.8	103.31	104.08	69.73	68.52	2.5	-0.7	1.8	-2.0	-3.7	-1.2	22	17	2017	1786
Lynnwood, WA+	81.3	72.9	155.10	152.42	126.11	111.11	11.5	1.8	13.5	13.5	0.0	11.5	67.1	64.3	125.64	126.37	84.35	81.20	4.5	-0.6	3.9	4.0	0.2	4.6	14	12	1616	1526
Tri-Cities+	80.8	77.4	136.55	135.19	110.30	104.67	4.3	1.0	5.4	5.4	0.0	4.3	66.2	66.5	125.72	120.81	83.24	80.36	-0.5	4.1	3.6	4.8	1.2	0.7	41	34	3721	3443
Vancouver, WA+	78.0	72.4	149.02	145.73	116.18	105.46	7.7	2.3	10.2	10.2	0.0	7.7	68.9	65.1	132.24	131.16	91.07	85.41	5.8	0.8	6.6	5.3	-1.3	4.4	32	29	3048	2896
Yakima+	65.9	65.0	119.78	120.20	78.91	78.14	1.3	-0.4	1.0	-0.1	-1.1	0.3	56.3	51.4	114.79	110.67	64.58	56.87	9.5	3.7	13.5	9.7	-3.4	5.7	31	17	2031	1450

A blank row indicates insufficient data.

## Tab 3 - Multi-Seg Raw

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

				Current Month	- June 2024 vs	June 2023							Year to Date -	June 2024 vs Ju	ine 2023			
		Supply			Demand			Revenue		5	Supply			Demand			Revenue	
	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg
Wenatchee+	58,980	58,980	0.0	41,964	43,727	-4.0	5,353,743	5,551,523	-3.6	355,846	355,753	0.0	196,551	204,089	-3.7	22,423,388	22,137,618	1.3
Chelan County, WA	100,170	100,170	0.0	70,945	71,462	-0.7	10,398,399	10,351,509	0.5	602,644	602,551	0.0	325,692	331,930	-1.9	41,435,297	40,574,375	2.1
Bellevue, WA+	154,020	157,200	-2.0	125,680	116,237	8.1	28,866,636	24,838,964	16.2	945,260	948,440	-0.3	631,528	547,826	15.3	125,441,699	102,621,446	22.2
Everett, WA+	60,510	60,510	0.0	47,613	48,199	-1.2	5,814,970	5,869,050	-0.9	365,077	378,997	-3.7	246,409	249,505	-1.2	25,456,730	25,967,704	-2.0
Lynnwood, WA+	48,480	48,480	0.0	39,419	35,341	11.5	6,113,833	5,386,835	13.5	292,496	292,016	0.2	196,361	187,641	4.6	24,671,290	23,712,725	4.0
Tri-Cities+	111,630	111,600	0.0	90,166	86,409	4.3	12,312,436	11,681,349	5.4	673,470	665,770	1.2	445,884	442,873	0.7	56,057,725	53,501,699	4.8
Vancouver, WA+	91,440	91,440	0.0	71,289	66,176	7.7	10,623,751	9,643,611	10.2	551,688	558,768	-1.3	379,935	363,838	4.4	50,243,947	47,722,187	5.3
Yakima+	60,930	61,590	-1.1	40,140	40,038	0.3	4,808,060	4,812,699	-0.1	358,851	371,593	-3.4	201,887	190,964	5.7	23,174,757	21,134,343	9.7

A blank row indicates insufficient data.

## Tab 4 - Response Chelan Co, WA

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

								2022							2023								202	4					
STR Code	Name of Establishment	City & State	Zip Code		Open Date	Rooms	Chg in Rms	J F	M A	М	JJ	A S	0 1	N D	J F	М	A M	J	JA	s	0	N D	J	FN	1 A	M J	j J j	A S	O N C
	venue Motel	Wenatchee, WA	98801	Jun 1962	Jun 1962	38														4		45		47					
	vid hotel Wenatchee	Wenatchee, WA	98801	Oct 2022	Oct 2022	95							0	•	• •	•	•	•	• •	•	• •	•	•	•	•	• •	$\perp \perp$		
	est Western Chieftain Inn	Wenatchee, WA	98801	Mar 2002	May 1999	77		• •	•	• (	• •	• •	•	•	•	•	•	•	• •	•	• •	•	• •	•	•	• •	4		
	est Western Plus Wenatchee Downtown Hotel	Wenatchee, WA	98801	Sep 2018	Jun 1997	81		• •	•	• (	• •	•	•	•	• •	•	•	•	• •	•	•	•	•	•	•	•	$\bot$		
	closed - Chieftain Motel	Wenatchee, WA	98801	May 1999		0																4		4			++		
	closed - Uptowner	Wenatchee, WA	98801	Jan 2003	l 4005	0																_	$\perp$	_					
	losed - Value Inn coast Wenatchee Center Hotel	Wenatchee, WA	98801	Jan 2020	Jun 1965	1 4 4 7																							
		Wenatchee, WA	98801	Mar 2003	Jun 1977	147 84				1 ' 1		• •	1	1 ' 1		1 ' 1 '		1 '							•	•	+		
	comfort Suites Wenatchee Gateway cowntown Inn Wenatchee	Wenatchee, WA Wenatchee, WA	98801 98801	Sep 2009 Jul 2021	Sep 2009	40	V	• •	•	• (	•  •	• •	•	•	•  •	•	•	•	•  •	•	•	-	1 1	•	•	•			
	lilton Garden Inn Wenatchee	·	98801	Jul 2021 Jul 2020	Jun 1961	176	Y																						
	loliday Inn Express Wenatchee	Wenatchee, WA Wenatchee, WA	98801	Sep 1996	Apr 2019 Sep 1996	92		-   -		-	-   -			-	-   -			-	-   -	-	-   -		1- 1-		•	•			
	loliday Irin Express Wenatchee	Wenatchee, WA	98801	Jun 1998	Jun 1958	42		•	•	• (	•	• •	•	•	• •	•	•	•	• •	-	•	÷	Ш.	_	•	•	+		
	a Quinta Inn & Suites by Wyndham Wenatchee	Wenatchee, WA	98801	Mar 2024	Feb 2021	86																							
	yles Motel	Wenatchee, WA	98801	Jun 1958	Jun 1958	22		• •	•	•	• •	•	•	•	• •	•	•	•	• •		•	÷	1	÷	•	•	_		
,	loonlight Motor Lodge and RV Park	Wenatchee, WA	98801	Jan 1954	Jan 1954	18																							
	lotel 6 Wenatchee	Wenatchee, WA	98801	Jul 2010	Jun 1970	58																							
	ly Place Hotel-Wenatchee, WA	Wenatchee, WA	98801	Apr 2022	Apr 2022	63		•	•					•					•						•	•			
	Quality Inn Wenatchee	Wenatchee, WA	98801	Jul 2022	Jun 1984	102									•						•		111		•	•	_		
	led Lion Hotel Wenatchee City Center	Wenatchee, WA	98801	Oct 1999	Jun 1964 Jun 1974	149													•						•	•			
	esidence Inn Wenatchee		98801		Sep 2021	127			•						•				• •				111		•		$\bot$		
		Wenatchee, WA Wenatchee, WA		Sep 2021 Mar 2010	Mar 2010	109			•			•		•	•				•	•					•	•			
	pringHill Suites Wenatchee		98801			48		•	•	• (	•	•		•	•				•		•				•	•			
	ravelodge Wenatchee	Wenatchee, WA	98801	Sep 1994	Jun 1980			• •	•	• (	• •	•	•	•	•	•	•	•	•	1	•	•	1.	•	•	•			
	Venatchee Inn	Wenatchee, WA	98801	Oct 2023	Jul 1993	65		• •	•	• (	• •	• •	•	•	• •	•	•	•	• •	•	•	•	1	•	•	•	_		
	illage Inn Motel	Cashmere, WA	98815	Jun 1976	Jun 1976	21																+					4		
	Vedge Mountain Inn	Cashmere, WA	98815	1 . 4075	1 . 4075	28																_	$\perp$	_			$\bot$		
	pple Inn Motel	Chelan, WA	98816	Jun 1975	Jun 1975	41														4		47		4					
	ampbell's Resort	Chelan, WA	98816	Jun 1901	Jun 1901	173	- '	0	0 0	0 0	0	0 0	0 0	0	0 0	0	0	0	0 0	0	0 0	0	0 0	) 0	0	0 0	$\bot$		
	helan Rentals	Chelan, WA	98816	Jan 2002	Jan 2002	17														4		47		4			4		
	arnell's Lake Resort	Chelan, WA	98816	Jun 1973	Jun 1973	38																_	$\perp \perp$	_			$\bot$		
	Grandview On The Lake	Chelan, WA	98816	Jun 1935	Jun 1935	92														4		47		4			4		
	akeside Lodge & Suites	Chelan, WA	98816	Dec 2012		93																$\perp$	$\perp \perp$	$\perp$			$\perp$		
	akview Hotel	Chelan, WA	98816	Jan 1926	Jan 1926	12																47					4		
	lidtowner Motel	Chelan, WA	98816	Jun 1985	Jun 1985	45																$\perp$	$\perp \perp$	$\perp$			$\perp$		
	iverwalk Inn & Cafe	Chelan, WA	98816	Jan 1918	Jan 1918	13														4		47		45			4		
	Ipine Rivers Inn	Leavenworth, WA	98826	Jun 1986	Jun 1986	27																$\perp$	ш	$\perp$			$\perp$		
	spen Suites @ Icicle Village	Leavenworth, WA	98826	Aug 2005	Aug 2005	30														4		47		45			4		
	avarian Lodge	Leavenworth, WA	98826	Jul 2005	Jul 2005	54																$\perp$	ш	$\perp$			$\perp$		
	avarian Ritz Hotel	Leavenworth, WA	98826	Jun 1981	Jun 1981	16														4		47		45			4		
	eaver Valley Lodge & Self Storage	Leavenworth, WA	98826	Jan 1996	Jan 1996	14																$\perp$	ш	$\perp$			$\perp$		
	lue Elk Inn	Leavenworth, WA	98826	May 1994	May 1994	31		0 0	0 0	0 0	0 0	0 0	0 0	0	0 0	0 0	0	•	• •	•	• •	•	• •	•	•	• •	4		
	losed - Blackbird Lodge	Leavenworth, WA	98826	Jun 2006		0																$\perp$	ш	$\perp$			$\perp$		
	er Ritterhof Inn	Leavenworth, WA	98826	Jun 1990	Jun 1990	51														4		47		45			4		
31899 Er		Leavenworth, WA	98826	Jan 1984	Jan 1984	104																$\perp$	ш	$\perp$			$\perp$		
	airBridge Inn & Suites Leavenworth	Leavenworth, WA	98826	Jul 2010	Jun 1983	78														4		47		45			4		
	ampton Inn & Suites Leavenworth	Leavenworth, WA	98826	Nov 2017	Nov 2017	100		• •	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	• (	•	•	• •	$\perp \perp$		
	ans & Franz Lodges	Leavenworth, WA	98826			2																							
	otel Pension Anna	Leavenworth, WA	98826	Jun 1989	Jun 1989	16																							
	loward Johnson Express Inn Leavenworth	Leavenworth, WA	98826	Jan 2002	Jan 1988	41		• •	• •	•	• •	• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•			
	cicle Village Resort	Leavenworth, WA	98826	Dec 2015	Aug 1992	121		• •	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	• (	•	•	• •			
	eavenworth Village Inn	Leavenworth, WA	98826	Jun 1992	Jun 1992	19																47					4		
	inderhof Inn	Leavenworth, WA	98826	Jun 1990	Jun 1990	33																							
	OGE Leavenworth - Downtown, WA	Leavenworth, WA	98826	Aug 2020	Aug 2020	26		•	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	• •	•	• 6	•	•	• •	4		
	OGE Leavenworth - Riverside, WA	Leavenworth, WA	98826	Jul 2020		9		• •	• •																	•			
	Iountain Springs Lodge	Leavenworth, WA	98826	Jun 1990	Jun 1990	18																							
	a-Mu Lodge	Leavenworth, WA	98826			1																							
	bertal Motor Inn	Leavenworth, WA	98826	Jun 1989	Jun 1989	27																							
	osthotel & Spa	Leavenworth, WA	98826	Jan 2018	Jan 2018	55																							
74114 R	iver Roade Venue & Lodging	Leavenworth, WA	98826			10																							
21085 R	iver's Edge Lodge	Leavenworth, WA	98826			23																							
34840 S	leeping Lady Mountain Resort	Leavenworth, WA	98826	Jun 2020	Apr 1995	58																							
	he Evergreen Inn	Leavenworth, WA	98826	Jan 1942	Jan 1942	12																							
			00000			4.0																							
	he Wanderlust	Leavenworth, WA	98826			16																							
70615 Th	he Wanderlust larmony Meadows Tennis Resort	Manson, WA	98826	Aug 2021	Aug 2021	16																							

## Tab 4 - Response Chelan Co, WA

Wenatchee Valley Chamber of Commerce For the Month of June 2024

								2022							2023							2	024							
							Chg in									$\Box$									$\Box$					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JF	:   M   /	A M	JJ	A S	0 1	N D	JF	=   M	A M	J	J A	S	) N	D,	J   F	M A	M	JJ	Α	s o	) N	D
30819	Mountain View Lodge	Manson, WA	98831	Jan 1984	Jan 1984	31																								
49761	North Cascades Lodge At Stehekin	Stehekin, WA	98852			28																								
			Total Prope	rties:	67	3394		0 - 1	Month	ly data	recei	ved by	/ STR	?																П
								• - N	Month	ly and	daily	data re	eceive	ed by	STR															

Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

#### Tab 5 - Response Bellevue, WA+

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

								2022							2023							2024	1					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	M	M	JJ	A	s o	N D	J F	M	АМ	JJ	A	s o	N C	J	F M	A M	J,	JA	s o	N D
65844 A	C Hotel Seattle Bellevue Downtown	Bellevue, WA	98004	Jul 2020	Aug 2017	234		• •	• •	•	• •	• •	•	• •	• •	• •	•	•	• •	•	• •	• •	•	• •	•			
31600 B	ellevue Club Hotel	Bellevue, WA	98004	Sep 2021	Jun 1994	66		• •	• •	•	• •	•	•	• •	• •	• •	•	•	• •	•	• •	• •	•	• •	•			
7512 C	closed - Bellevue Lodge	Bellevue, WA	98004	Dec 2006	Jun 1963	0																						
21076 C	closed - Chelsea Green	Bellevue, WA	98004	Aug 1991		0																						
23669 C	closed - Holiday Court Apartment Hotel	Bellevue, WA	98004	Sep 1998		0																						
9663 C	losed - Paragon Hotel	Bellevue, WA	98004	May 2007	Jun 1969	0																						
9938 C	losed - Sheraton Bellevue Hotel	Bellevue, WA	98004	Apr 2020	Apr 1980	0																						
23667 C	losed - Silver Cloud Inn Bellevue Downtown	Bellevue, WA	98004	Aug 2021	Jun 1989	0																						
53135 C	ourtyard Seattle Bellevue Downtown	Bellevue, WA	98004	Sep 2020	Dec 2005	253		• •	• •		• •	•	•	• •	• •	• •		•	• •		• •	• •	•	•	•			
36042 E	xtended Stay America Premier Suites Seattle - Bellevue	- Bellevue, WA	98004	Jan 1998	Jan 1998	148		• •		•	• •	• •	•	• •	• •	• •		•	• •		• •	• •	•	• •	•			
63161 H	ampton Inn & Suites Bellevue Downtown-Seattle	Bellevue, WA	98004	Dec 2014	Dec 2014	128		• •	• •		• •	•	•	• •	• •	• •	•	•	• •	•	• •	• •	•	•	•			
9662 H	lilton Bellevue	Bellevue, WA	98004	Jun 2006	Jun 1981	338		• •		•	• •	•	•	• •	• •	• •		•	• •	•	• •	• •	•	• •	•			
65980 H	lilton Garden Inn Seattle Bellevue Downtown	Bellevue, WA	98004	May 2018	May 2018	254		• •			• •	•	•	• •	• •	• •		•	• •		•		•	•	•			
3748 H	lotel 116, a Coast Hotel	Bellevue, WA	98004	Jan 2003	Jun 1972	176		• •		•	• •	•	•	• •	• •	• •		•	• •	•	• •	• •	•	• •	•			
22586 H	lyatt Regency Bellevue on Seattle's East Side	Bellevue, WA	98004	Jan 1989	Jan 1989	731		• •			• •	•	•	• •	• •	• •		•	• •		•		•	•	•			
	nterContinental Bellevue at the Avenue	Bellevue, WA	98004		U/C	208				$\Box$																		
77285 K	asa Seattle Bellevue	Bellevue, WA	98004			5		• •			• •	•	•	• •	• •			•			• •		•	•	•			
23668 L	a Residence Suite Hotel	Bellevue, WA	98004			24				$\Box$																		
63234 N	farriott Seattle Bellevue	Bellevue, WA	98004	Aug 2020	Jul 2015	384		• •			• •	•		• •	• •			•			• •		•	•	•			
1219 R	ed Lion Hotel Bellevue	Bellevue, WA	98004	May 2021	Dec 1969	181		• •		•	• •	•	•	• •	• •	• •		•	• •	•	• •	• •	•	• •	•			
56818 R	esidence Inn Seattle Bellevue Downtown	Bellevue, WA	98004	Oct 2008	Oct 2008	231		• •			• •	•	•	• •	• •	• •		•	• •		•		•	•	•			
53990 T	he Westin Bellevue	Bellevue, WA	98004	Nov 2005	Nov 2005	337		• •		•	• •	•	•	• •	• •			•			• •		•	• •	•			
66434 V	/ Hotel Bellevue	Bellevue, WA	98004	Jun 2017	Jun 2017	245		• •			• •			• •	• •			•			• •		•	•	•			
77705 H	loliday Inn Express Bellevue	Bellevue, WA	98005		U/C	170				$\Box$																		
	lyatt House Seattle Bellevue	Bellevue, WA	98005	Jan 2012	Apr 2008	160		• •			• •			• •	• •			•			• •		•	• •	•			
35200 E	xtended Stay America Seattle - Bellevue - Factoria	Bellevue, WA	98006	Jun 2012	Nov 1997	150		• •		•	• •	•	•	• •	• •			•			• •		•	• •	•			
36996 L	arkspur Landing Bellevue	Bellevue, WA	98006	Jan 2005	Sep 1998	126		• •			• •	•		• •	• •			•			• •		•	•	•			
	losed - Kanes Motel	Bellevue, WA	98007	Jun 2004		0				$\Box$																		
10295 C	closed - Quality Inn Bellevue	Bellevue, WA	98007	Jun 2024	Jun 1985	0	Υ	• •			• •	•		• •	• •			•			• •		•	• 0				
	astgate Hotel, BW Signature Collection	Bellevue, WA	98007	May 2023	Jan 2004	145		• •		•	• •	•	•	• •	• •			•			• •		•	• •	•			
	airfield Inn & Suites Seattle Bellevue/Redmond	Bellevue, WA	98007	Jul 1997	Jul 1997	144		• •	• •		• •	•	•	• •	• •	• •		•			•		•	•	•			
5317 R	esidence Inn Seattle Bellevue	Bellevue, WA	98007	May 1984	May 1984	120		• •		•	• •	•	•	• •	• •			•			• •		•	• •	•			
14923 S	onesta Select Seattle Bellevue Redmond	Bellevue, WA	98007	Feb 2021	Sep 1990	152		• •		•	•	•	•	• •	• •			•			• •		•	• •	•			
	mbassy Suites by Hilton Seattle Bellevue	Bellevue, WA	98008	Aug 1990	Aug 1990	240		• •		•	• •	•	•	• •	• •			•	• •		•		•	• •	•			
	xtended Stay America Seattle - Redmond	Bellevue, WA	98008		Nov 1997	162		• •	• •		• •	•	•	• •	• •	• •		•	• •		• •		•	•	•			
	·		Total Prope		35	5512		o - N		•			•	R														

- Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

## Tab 6 - Response Everett, WA+

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

								2022	2						202	3						2	2024						
OTD 0 - 1 -	Name of Establishment	0'4 0 04-4	7: 0 - 1 -	ACC Date	O D		Chg in	.   <u>-</u>	_   _							_   _													
STR Code	Name of Establishment	City & State	Zip Code		Open Date		Rms	JF	-   MI	A M	IJ,	JA	SO	N L	) J	- M	A M	J	JA	S	N	υ,	JF	_	_	_	A   3	8 0	N D
		Everett, WA		Mar 2018	Jun 1997	38	Y	•	• (	• •	•	•	•	•	•		•  •	•	•	• •	•	• •	•	•	•	•			
		Everett, WA		Oct 1994	Jun 1984	134		• •	• (	• •	• •	•	• •	• •	•	•	• •	•	•	• •	•	•	•	• •	• '	•			
		Everett, WA			Jun 1940	0																	45		4			4	
	Closed - Marina Village Inn	Everett, WA	98201	May 2004	Jan 1986	0																		Ш	$\perp$				
	•	Everett, WA		May 1963		0																							
		Everett, WA		Feb 2018		0																			$\perp$				
	l !	Everett, WA		May 2005		0																							
	Courtyard Seattle North Everett Downtown	Everett, WA		Oct 2016	Oct 2016	156		• •	• • •	• •	•	•   •	• •	• •	•	•  •  •	•  •	•	•  •	• •	•	• •	, •	• •	•	•			
17870	Delta Hotel Downtown Everett	Everett, WA	98201	Jun 2018	Jun 1982	232		• •		• •	•	•  •	• •	• •		•  •  •	•  •	•	•  •	• •	•	• •	•	• •	•	•			
63137	Hampton by Hilton Inn Seattle/Everett	Everett, WA	98201	Jul 2014	Jul 2014	122		• •	• • •	•  •	•	•  •	• •	• •	•  •	•  •  •	•  •	•	•  •	• •	•	• •		• •	•	•			
68432	Hotel Indigo Seattle Everett Waterfront	Everett, WA	98201	May 2020	Sep 2019	142		• •		• •	•	•	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•			
51068	Motel Express	Everett, WA	98201	Jan 1947	Jan 1947	32																							
9302	Red Lion Inn & Suites Everett	Everett, WA	98201	Jan 2017	Dec 1992	46		• •		• •	• •	•	• •	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•			
7515	Travelodge Everett City Center	Everett, WA	98201	Jun 1956	Jun 1956	30		• •	•	• •	• •	•	• •	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•			
45195	Waits Motel	Everett, WA	98201			24																							
31881	Welcome Everett Inn	Everett, WA	98201	Jun 1992	Jun 1992	50																							
31880	Farwest Motel	Everett, WA	98203			20																							
66154	WoodSpring Suites Seattle Everett	Everett, WA	98203	Mar 2017	Mar 2017	122		• •		• •	• •	•	• •	• •	•	•	• •	•	•	• •	•		•	• •	•	•			
38309	Executive Residency by Best Western Navigator Inn & Suit	Everett, WA	98204	Jun 2022	May 1999	102		• •		•		•	• •	• •	•	•	• •	•	•	• •	•	• •		• •	•	•			
	Holiday Inn Express & Suites Everett	Everett, WA	98204	Aug 2004	Aug 2004	99		• •		• •	• •	•	• •	• •	•	•	• •	•	•	• •	•			• •	•	•			
23584	La Quinta Inn by Wyndham Everett	Everett, WA	98204	May 2007	Jun 1988	73		• •		•		•	• •				• •	•	•	• •	•	• •		• •	•	•			
6611	Motel 6 Everett - North	Everett, WA	98204	Jun 2020	Jun 1965	117		• •		• •		•	• •	• •	•	•	• •	•	•	• •	•	• •		• •	•	•			
5961	Motel 6 Everett South	Everett, WA	98204	Jun 2020		99		• •		•		•	• •				• •	•	•	• •	•			• •	•	•			
12321	Closed - Days Inn by Wyndham Everett	Everett, WA	98208	Apr 2023	Jun 1964	0	Υ	• •				•	• •	• 0	0								$\top$		$\Box$				
		Everett, WA		Mar 2023	May 1981	0	Υ			•			• •		• 0														
	Closed - Quality Inn Everett	Everett, WA	98208	May 2006	Apr 1969	0																	$\top$		$\Box$				
	•	Everett, WA		Apr 1997	Apr 1997	104		• •		•			•								•			• •		•			
	•	Everett, WA		Jun 2012	May 1999	88		• •					•											• •	•	•			
	•	Everett, WA		Mar 2007	Nov 2003	82				•			•			•	•		•		•					•			
	•	Everett, WA		Jun 1988	2000	105																							
_00.0			Total Prope		30																								

Blank - No data received by STR

A blank row indicates insufficient data.

 <sup>-</sup> Monthly data received by STR - Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

#### Tab 7 - Response Lynnwood, WA+

62781 Homewood Suites by Hilton Lynnwood Seattle Everett

15138 Residence Inn Seattle North Lynnwood

74376 Closed - Court Of Monte Cristo

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

Chg in STR Code Name of Establishment City & State Zip Code Aff Date | Open Date | Rooms Rms 22298 Americas Best Value Inn Lynnwood Seattle Nov 2015 Lynnwood, WA 98036 Feb 1992 23626 Best Western Alderwood Lynnwood, WA 98036 Nov 2002 Jun 1990 141 38164 Courtyard Seattle North Lynnwood Everett Lynnwood, WA 98036 Jun 1999 Jun 1999 164 9285 Embassy Suites by Hilton Seattle North Lynnwood Lynnwood, WA 98036 Jul 1992 Jul 1992 240 36154 Extended Stay America Seattle - Lynnwood Lynnwood, WA 98036 Feb 1998 Feb 1998 109 Oct 1998 37159 Hampton by Hilton Inn Seattle North/Lynnwood Lynnwood, WA 98036 Oct 1998 152 68060 Hilton Garden Inn Seattle/Lynnwood 154 Lynnwood, WA 98036 Jun 2020 Jun 2020 59650 Holiday Inn Express & Suites Seattle North Lynnwood 98036 Feb 2010 Lynnwood, WA Feb 2010 80 3758 Hotel International Lynnwood, WA 98036 Jun 1982 Jun 1982 53 3759 La Quinta Inns & Suites Lynnwood Lynnwood, WA 98036 Jan 2004 Jun 1977 101

51

170

37

120

1616

Mar 1997

May 2014

Mar 1997

May 1987

Jan 1950

Mar 2020

May 2014

Mar 1997

May 1987

Jul 2005

98036

98037

98037

98037

98087

Total Properties:

Lynnwood, WA

Lynnwood, WA

Lynnwood, WA

Lynnwood, WA

Lynnwood, WA

- Monthly data received by STR

Blank - No data received by STR

#### A blank row indicates insufficient data.

34654 Super 8 Lynnwood

46936 Lynnwood Motor Inn

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15

Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 8 - Response Tri-Cities+

Wenatchee Valley Chamber of Commerce For the Month of June 2024

								2022							2023							2024				
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		M	M	Π.	Λ,		N D		M	M		۸		7 D	, ,	M	M	$\prod$	ASC
	rport Motel	Pasco, WA	99301	All Date	Open Date	41	IVIIIS	J	IVI /	A IVI	J J	A	, 0	N	J	IVI A	- IVI	J J	A	, 0 1	1 0	JF	IVI A	A IVI	J J	ASC
	est Western Premier Pasco Inn & Suites	Pasco, WA	99301	Feb 2020	Jan 2005	110																				
	osed - Loyalty Inn Pasco	Pasco, WA	99301	Sep 2021	Jun 1976	0					•	•		• •												
	osed - Rodeway Inn Pasco	Pasco, WA	99301	Sep 2021	Jun 1980	0																				
	osed - Rodeway IIII Pasco osed - Sage N Sun Motel	Pasco, WA	99301	May 2022	Juli 1900	0	V																			
	osed - Sage N Sulf Motel	Pasco, WA	99301	May 2022	lun 1000	0	V																			
					Juli 1900	0	ı																			
	osed - Travel Inn	Pasco, WA	99301	Jun 2001	E-1 0000	0																				47
	ourtyard Pasco Tri-Cities Airport	Pasco, WA	99301	Feb 2020	Feb 2020	99		• •	• •	•	• •	• •	• (	• •	• •	•	•	• •	• •	• •	•	• •	•	•		$\rightarrow$
	ampton Inn Pasco Tri Cities	Pasco, WA	99301	May 2016	May 2016	121		•	• •	•	• •	• •	•	• •	•	•	•	• •	• •	• •	•	• •	•	•	•	4-
	oliday Inn Express & Suites Pasco Tricities	Pasco, WA	99301	Feb 2007	May 2004	85		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•	•	$\perp$
	nights Inn Pasco	Pasco, WA	99301	Oct 2014	May 1991	37																				47
	y Place Hotel-Pasco/Tri Cities, WA	Pasco, WA	99301	Sep 2014	Sep 2014	64		• •	• •	•	•  •	• •	•	•  •	• •	• •	•	•  •	• •	• •	•	• •	• •	•	·	
	ed Lion Hotel Pasco Airport & Conference Center	Pasco, WA	99301	Feb 2003	Jun 1969	279		• •	• •		• •	• •		•  •	0	•	•	• •	• •	• •	•	•  •	• •	•	•	
36049 SI	eep Inn Pasco-Kennewick	Pasco, WA	99301	Oct 1997	Oct 1997	62		• •	• •	•  ·	•  •	• •		•  •	• •	•	•  •	•  •	• •	• •	•	•  •	• •	•	•	
8531 St	udio 6 Pasco, WA	Pasco, WA	99301	Jun 2023	Jun 1958	50	Υ											0	• •	• •	•	• •	• •	•	,	
49717 Ta	hitian Motor Inn	Pasco, WA	99301	Jan 1956	Jan 1956	60																				
60642 Be	est Western Kennewick Tri-Cities Center	Kennewick, WA	99336	Dec 2022	Mar 2010	62	Υ							•								• •		•		
	osed - Angus Motor Hotel	Kennewick, WA	99336	Nov 1990		0																				$\neg$
	osed - Holiday Inn Kennewick – Tri-Cities	Kennewick, WA	99336	Oct 2021	Jun 1992	0																				
	osed - Hotel Kennewick	Kennewick, WA	99336	Sep 2022	Oct 2018	0	Υ																			
	osed - Motel Kennewick	Kennewick, WA	99336	Sep 2022	Jun 1979	0	V																			
	over Island Inn	Kennewick, WA	99336	May 2001	Jun 1975	150	1																			
						56				•	•		• (			•	•		• •	•	•		•	•		_
	omfort Inn Kennewick Richland	Kennewick, WA	99336	Jul 1994	Jul 1994			•	•	•	• •	•	• (	•  •	•	•	•	•  •	• •	•	•	• •	•	•		47
	cono Lodge Kennewick	Kennewick, WA	99336	Oct 2014	Jun 1964	60		• •	• •	•	• •	• •	• (	• •	• •	• •	• •	• •	• •	• •	•	• •	• •	•	•	$\rightarrow$
	irfield Inn Kennewick	Kennewick, WA	99336	Feb 1995	Feb 1995	62		• •	• •	•	• •	• •	•	• •	•	•	•	• •	• •	• •	•	• •	•	•	•	44
	Iton Garden Inn Kennewick Tri Cities	Kennewick, WA	99336	Jun 2020	Dec 2004	120		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•		$\perp$
	ennewick Suites	Kennewick, WA	99336	May 2006	Jun 1977	46																				
17876 Re	ed Lion Hotel Kennewick Columbia Center	Kennewick, WA	99336	Feb 2003	Jun 1980	162		• •	•	•	•  •	• •		•  •	• •	•	•	•  •	• •	• •	•	•  •	• •	•	•	
33178 Re	ed Lion Inn & Suites Kennewick Tri Cities	Kennewick, WA	99336	May 2020	Feb 1995	58		• •	• •		•  •	• •		•  •	• •	•		•  •	• •	• •	•	• •	• •	•	•	
63355 Sp	oringHill Suites Kennewick Tri Cities	Kennewick, WA	99336	Jun 2015	Jun 2015	116		• •	• •	•	• •	• •		•  •	•	• •		• •	• •	• •	•	• •	• •	•	.	
29223 St	per 8 Kennewick TriCities Area	Kennewick, WA	99336	Apr 1993	Apr 1993	95		• •			• •	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•	,	
33558 Be	est Western Plus Kennewick Inn	Kennewick, WA	99337	Apr 2011	Mar 1998	88		• •		•	• •	• •	•	• •	• •		•	• •	• •	• •	•	• •	• •	•		
13292 Ba	aymont Inn & Suites Tri Cities Kennewick	Kennewick, WA	99338	Jan 2010	Sep 1995	53																• •		•		
	omfort Suites Kennewick At Southridge	Kennewick, WA	99338	Jun 2020	Jun 2020	94																				$\neg$
	ampton by Hilton Inn Kennewick At Southridge	Kennewick, WA	99338	Jun 2015	Jun 2015	80																				
	Quinta Inns & Suites Kennewick	Kennewick, WA	99338	Jan 2010	Mar 2007	64																				
	osed - Economy Inn	Richland, WA	99352	Jun 2022	Jun 1964	0	V				•													,		
	osed - Richland Inn	Richland, WA	99352	Oct 2021	Jun 1978	0																				
						120																				
	ourtyard Richland Columbia Point	Richland, WA	99352	May 2020	Feb 2004				•		• •	•	•	• •	•	•		• •	•	•	•	• •	•		<b>'</b>	4
	ampton by Hilton Inn Richland/Tri-Cities	Richland, WA	99352	Aug 1996	Aug 1996	130		• •	• •	•	• •	• •	• (	• •	•	•	•	• •	• •	• •	•	• •	•	•	`	$\rightarrow$
	bliday Inn Express & Suites Richland	Richland, WA	99352	Feb 2003	Feb 2003	82		•	• •	•	• •	• •	• (	• •	•	•	•	• •	• •	• •	•	• •	•	•	•	47
	oliday Inn Richland on the River	Richland, WA	99352	Aug 2020	Jun 1969	150		• •	• •	•	• •	• •	• (	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•	·	$\perp$
	ome2 Suites by Hilton Richland	Richland, WA	99352	Feb 2017	Feb 2017	120		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	• •	•	•	447
62319 Ho	omewood Suites by Hilton Richland	Richland, WA	99352	Jan 2015	Jan 2015	115		• •	• •	•	•  •	• •	•	•  •	• •	• •	•	• •	• •	• •	•	• •	• •	•	·	
	Away Suites Tri-Cities - Richland	Richland, WA	99352		U/C	126																				
7923 M	otel 6 Richland - Kennewick	Richland, WA	99352	Jun 2020	Jun 1964	93		• •	• •	•  ·	•  •	• •		•  •	• •	•		•  •	• •	• •	•	•  •	• •		.	
7922 Ri	chland Inn & Suites	Richland, WA	99352	May 2016	Jun 1966	44																				
7924 Ri	chland Riverfront Hotel, Ascend Hotel Collection	Richland, WA	99352		Jun 1969	151	Υ	• •	• •	•	• •	• •	•	• 0	• •	• •	•	• •	• •	• •	•	• •	• •	•		
	e Lodge at Columbia Point	Richland, WA	99352	Jul 2017	Jul 2017	80	Υ				•		•	• •			•	• •	• •		•	• •		•		
	ownePlace Suites Richland Columbia Point	Richland, WA	99352	Feb 2013	Feb 2013	90												•				•				
	oodSpring Suites Tri - Cities Richland	Richland, WA	99352	Aug 2020	Aug 2020	122																				
	right's Desert Gold Motel	Richland, WA	99352	Jun 1991	Jun 1991	29																				
	osed - Columbia River Hotel & Conference Center	Richland, WA	99354	Sep 2021	Jan 1973	0																				
		,																								
1 1035 Ha	aneys Inn	Richland, WA	99354 Total Prope		Jan 1977 54	3847		1		y data																

A blank row indicates insufficient data.

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Blank - No data received by STR

## Tab 9 - Response Vancouver, WA+

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

								2022							2023							2024					
							Chg in			$\Box$	$\top$	$\Box$	$\Box$			$\Box$	$\Box$			П	$\Box$		$\Box$				$\Box$
TR Code	Name of Establishment	City & State	Zip Code				Rms	JF	M	N M	JJ	A   S	S 0	N D	JF	M   A	A M	JJ	A S	1 0	1 D	J F	- M	A M	JJ	AS	0
	I Vancouver Waterfront	Vancouver, WA		Jun 2022	Jun 2022	150					• •	• •		• •	• •	• •	•	•	• •	• •	•	• •	•	•	•		4
	Red Lion Hotel Vancouver @ The Quay	Vancouver, WA		Nov 2015	Jun 1963	0																					
11189 Comfort	Inn & Suites Vancouver	Vancouver, WA	98660	Dec 2008	Jun 1978	115		•  •	• •	•	•  •	• •	•  •  •	• •	• •	• •		•  •	• •	• •		• •	•	•	•		
7528 Econo L	odge Vancouver	Vancouver, WA	98660	Nov 2005	Jun 1960	40		• •	• •	•	•  •	• •	•  •  •	• •	• •	•  •	•  •	•  •	• •	• •	•	• •	•  •	•	•		
53071 Hilton Va	ancouver Washington	Vancouver, WA	98660	Jun 2005	Jun 2005	226		• •	• •	•	•  •	•	•  •  •	• •	• •	• •		•  •	• •	• •	•	• •	•  •	•	•		
69502 Hotel Inc	ligo Vancouver Downtown Portland Area	Vancouver, WA	98660	Nov 2022	Nov 2022	138								0	• •	• •	•  •	•  •	• •	• •	•	• •	•  •	• •	•		
59419 Holiday	nn Express & Suites Vancouver Mall Portland Are	Vancouver, WA	98661	Mar 2009	Mar 2009	91		• •	• •	•	• •	• •	•   •	• •	• •	• •		•  •	• •	• •		• •		•	•		
35157 Homewo	ood Suites by Hilton Vancouver-Portland	Vancouver, WA	98661	Aug 1997	Aug 1997	104		• •	• •	•	• •	• •	•   •	• •	• •	• •		•  •	•	• •		• •		•	•		
71785 Riversid	e Motel	Vancouver, WA	98661	Jan 1953	Jan 1953	17																					
40789 Best We	stern Plus Vancouver Mall Dr Hotel & Suites	Vancouver, WA	98662	Jun 2011	Aug 2001	75		• •	• •	•	• •	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •	•	•	•		
34006 Closed -	Howard Johnson Inn & Suites Vancouver By Vancouver	Vancouver, WA	98662	Mar 2021	Jun 1997	0																					
23720 Closed -	Sonesta ES Suites Portland Vancouver Parkway	Vancouver, WA	98662	Mar 2023	Mar 1987	0	Υ	• •	• •	•	• •		•	• •	• •												
16416 Comfort	Suites Vancouver	Vancouver, WA	98662	Jul 1990	Mar 1990	66		• •	• •	•	• •	• •	•	• •	• •		•	•	• •	• •		•	•	•	•		
29589 Days Inr	& Suites Vancouver	Vancouver, WA	98662	Jul 2008	Nov 1994	55		• •	• •	•	• •		•	• •	• •		•	• •	• •	• •	•	• •	•	•	•		П
34078 Heathma	an Lodge	Vancouver, WA	98662	Nov 1997	Nov 1997	182	Υ	• •		•	• •			• •	• •			•	•			• •		•	•		
	e Hotel-Vancouver, WA	Vancouver, WA	98662	Nov 2020	Nov 2020	64				•	• •		•	• •	• •		•		• •		•	• •	•	•	•		П
	ES Suites Vancouver-Portland Metro	Vancouver, WA		Dec 2020	Nov 2000	117		• •		•	• •			• •	• •				• •			• •		•	•		
70399 WoodSp	ring Suites Portland Vancouver	Vancouver, WA		Nov 2021	Nov 2021	122				•	• •								• •			• •			•		
	Ferryman's Inn	Vancouver, WA		Jan 2007	Jun 1976	0																					
	nn & Suites Vancouver	Vancouver, WA		Sep 2004	Jun 1978	72				•	• •		•	• •	• •		•		• •		•	• •	•	•	•		
	ilton Vancouver North	Vancouver, WA	98665	•	U/C	82																					
9460 Value M		Vancouver, WA		Nov 1994		120							$\Box$										П				
	stern Premier Hotel at Fisher's Landing	Vancouver, WA		Feb 2019	Feb 2019	132				•	• •			• •	• •				• •			•	•	•	•		
	ce Inn Portland Vancouver	Vancouver, WA		Dec 2019	Dec 2019	87																			•		
	Il Suites Portland Vancouver	Vancouver, WA		May 2007	May 2007	119																			•		
' '	lace Suites Portland Vancouver	Vancouver, WA		Jul 2015	Jul 2015	115													•						•		
	stern Inn Of Vancouver	Vancouver, WA		Oct 1998	May 1991	59																			•		
	ree by Hilton Hotel Vancouver, Washington	Vancouver, WA		Jul 2014	Nov 1996	98													•						•		
	d Stay America Portland - Vancouver	Vancouver, WA		Sep 1997	Sep 1997	116					•				• •				•						•		
	by Hilton Inn & Suites Portland/Vancouver	Vancouver, WA		Sep 2014	Sep 2014	99													•						•		
21111 Motel 6	•	Vancouver, WA		Dec 2020	Jun 1986	118		• •			•			•	•				•			•			•		
48074 Super 8		Vancouver, WA		Jun 2022	Jun 1984	46					•				•				•			•			•		
	a Inns & Suites Vancouver	Vancouver, WA			Aug 2000	89											-			1			-		-		
	nn Express Vancouver North Salmon Creek	Vancouver, WA		Dec 2013		78																					
	nn & Suites Vancouver North	Vancouver, WA				57																			•		
	n Inn & Suites Vancouver	Vancouver, WA			Jun 1973	66																					
78835 Sunnysid		Vancouver, WA			Jun 1947	15			•																		
10000 Outility Sit	JO IVIOLOI	vailouvei, vvA	Total Prope		37			o - N	1anth!	v dot	roca	ا الممان	ov CTI	D													

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 <sup>-</sup> Monthly and daily data received by STR

Blank - No data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 10 - Response Wenatchee+

Wenatchee Valley Chamber of Commerce

For the Month of June 2024

								2022							202	3						2	2024						
STR Code	Name of Establishment	City & State	Zip Code	Aff Data	Open Date		Chg in Rms		M	A M			9 0	N F		_ M	A   N						.   _	M	,			ر م	O N I
	Avenue Motel	Wenatchee, WA	98801	Jun 1962	Jun 1962	38	IXIIIS	JF	IVI	A IVI	J .	, A	3 0	IN L	, ,	I IVI	A IV	1 3	J	. 3	UN		JF	IVI	A	VI J	J ,	1 3	O N
	avid hotel Wenatchee	Wenatchee, WA		Oct 2022	Oct 2022	95																							
	Best Western Chieftain Inn	Wenatchee, WA			May 1999	77							•																
	Best Western Plus Wenatchee Downtown Hotel	Wenatchee, WA			Jun 1997	81		•				-	•				•	•	•	•								+-	
	Closed - Chieftain Motel				Juli 1997	01		•	•	•	•	•	• •	•	•	•	•	•	• •	•	• •	•	•	•	• '	•			
		Wenatchee, WA		May 1999		0																						+-	
	Closed - Uptowner	Wenatchee, WA		Jan 2003		0																		ш					
	Closed - Value Inn	Wenatchee, WA		Jan 2020	Jun 1965	0																						42	
	Coast Wenatchee Center Hotel	Wenatchee, WA		Mar 2003	Jun 1977	147		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•			
	Comfort Suites Wenatchee Gateway	Wenatchee, WA		Sep 2009		84		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	•		45	
	Downtown Inn Wenatchee	Wenatchee, WA	98801	Jul 2021	Jun 1961	40	Υ																						
	Hilton Garden Inn Wenatchee	Wenatchee, WA		Jul 2020	Apr 2019	176		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •		•	•	•	•			
33441	Holiday Inn Express Wenatchee	Wenatchee, WA		Sep 1996	Sep 1996	92		• •	•	•	• •	•	•  •	• •	•	•  •	• •	•	• •	•	• •		•  •	•	•	•			
5712	Holiday Lodge Wenatchee	Wenatchee, WA	98801	Jun 1998	Jun 1958	42																							
70700	La Quinta Inn & Suites by Wyndham Wenatchee	Wenatchee, WA	98801	Mar 2024	Feb 2021	86		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•			
49959	Lyles Motel	Wenatchee, WA	98801	Jun 1958	Jun 1958	22																							
73373	Moonlight Motor Lodge and RV Park	Wenatchee, WA	98801	Jan 1954	Jan 1954	18																							
5046	Motel 6 Wenatchee	Wenatchee, WA	98801	Jul 2010	Jun 1970	58		• •	•	•	• •	•	• •	• •		•	•	•	• •	•	• •		•	•	•	•			
70063	My Place Hotel-Wenatchee, WA	Wenatchee, WA	98801	Apr 2022	Apr 2022	63			•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•			
30010	Quality Inn Wenatchee	Wenatchee, WA	98801	Jul 2022	Jun 1984	102		• •	•	•		•	• •			•	• •	•	• •	•	• •	•	•	•	•	•			
	Red Lion Hotel Wenatchee City Center	Wenatchee, WA	98801	Oct 1999	Jun 1974	149		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•		$\top$	
70156	Residence Inn Wenatchee	Wenatchee, WA		Sep 2021	Sep 2021	127		• •	•	•		•	• •			•	• •	•	• •	•	• •	•	•	•	•	•			
60216	SpringHill Suites Wenatchee	Wenatchee, WA		Mar 2010	Mar 2010	109		• •	•	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•		$\top$	
	Travelodge Wenatchee	Wenatchee, WA	98801	Sep 1994	Jun 1980	48		• •	•	•		•	• •			•	• •	•	• •	•	• •		•	•	•	•			
	Wenatchee Inn	Wenatchee, WA		Oct 2023	Jul 1993	65			•			•	• •		•		• •	•	• •	•	• •	•		•	•	•			
	Closed - Four Seasons Inn	East Wenatchee, WA		May 1998		0																							
	Fairfield Inn & Suites Wenatchee	East Wenatchee, WA		Aug 2019	Aug 2019	99		• •	• •	•		•	• •		•		• •	•	• •	•	• •	•	•	•	•	•			
	SureStay Hotel Wenatchee	East Wenatchee, WA		Aug 2017		54			•	•		•	• •				• •	•	•	•		•		•	•	•			
	The Cedars Inn	East Wenatchee, WA		Dec 1995		94																							
21.10			Total Prope		28	1966		o - N	/lonth	ılv dat	ta rec	eived	by S	ΓR															

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 <sup>-</sup> Monthly data received by STR - Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

## Tab 11 - Response Yakima+

Wenatchee Valley Chamber of Commerce For the Month of June 2024

								2022							20	)23							2024					
OTD O. I.	Name of Fatality 1	014. 0.04.4	7:	A(( D )	0		Chg in					$\Box$								$\lceil  \rceil$							$\Box$	
STR Code	Name of Establishment	City & State	Zip Code		Open Date		Rms	JF	M	A M	l J	JA	A S	ON	D J	F	M A	M .	JJ	AS	5 0	N D	J	M	AM	J,	JA	S O N
25211 All Star M		Yakima, WA	98901		Jun 1960	50	V																		-			
9465 Bali Hai M		Yakima, WA	98901	Nov 1994	1 1005	27	Y														$\perp$	_	$\perp$	$\perp$	_	$\perp$		
23023 Baymont I		Yakima, WA	98901		Jun 1985	96		•	•	• •	•	• •	•	• •	•	•	•	•	•	• •	• •	•	•	4	•	•		
	tern Plus Yakima Hotel	Yakima, WA	98901		Aug 1998	74		• •	•	• •	• (	• •	•	• •	• •	•	•	•	•	• •	• •	•	• •	• 6	•	•		
80081 Birchfield		Yakima, WA	98901	Jan 1988	Jan 1988	11															47	47		4	47			
	Econo Lodge Yakima	Yakima, WA	98901	Nov 2023		0	Υ	• •	•	• •	•	0									$\perp$		ш	ш		ш		
	FairBridge Hotel & Conference Center Yakima	Yakima, WA	98901		Jun 1969	0	Υ																					
1225 Closed - 0	•	Yakima, WA	98901	Jan 2022	Apr 1969	0	Υ									$\perp$					Ш	$\perp$	ш	Ш		Ш		
	Holiday Motor Hotel	Yakima, WA	98901	Feb 1994		0																						
	Гravelodge Yakima	Yakima, WA	98901	Jul 2000		0																						
17969 Days Inn \		Yakima, WA	98901		Jun 1983	62		• •	•	• •	•  •	•  •	•	• •	• •	•	• •	• •	•  •	• •	• •	•	• •		• •	•		
52081 Fairfield Ir	nn & Suites Yakima	Yakima, WA	98901	Dec 2003	Dec 2003	83		• •	•  •	• •	•  •	•  •	•	•  •	• •	•	•  •	• •	•  •	• •		•	•	•	• •	•		
54547 Hilton Gar	rden Inn Yakima	Yakima, WA	98901	May 2020	May 2006	111		• •	•	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	• (	•	• •	•	• •	•		
59846 Holiday In	n Yakima	Yakima, WA	98901	Dec 2009	Dec 2009	114		• •	•	• •	•	• •	•	• •	• •	•	•	• •	•	• •	• 6	•	•	•	• •	•		
5713 Holiday Lo	odge	Yakima, WA	98901	Jun 2020	Jun 1963	38																						
64698 Hotel Mai	son Yakima, Tapestry Collection by Hilton	Yakima, WA	98901	Sep 2022	Jan 2016	36		0 0	0	0 0	0	0 0	•	• •	• •	•	•	• •	•	• •	• 1		• •	•	• •	•		
48206 Hotel Yaki		Yakima, WA	98901	Jul 2023	Jun 1980	49		• •		• •	0	• •	•	• •	• •	•	•	•	,									
36619 La Quinta	Inn & Suites by Wyndham Yakima Downtown	Yakima, WA	98901	Apr 2024	Jun 1998	86	Υ	• •	•	• •	•	• •	•	• •		•	•	• •	•	• •	• (		•	•	• •	•		
57885 Ledgestor	• •	Yakima, WA	98901		Jun 2008	110																						
	akima - Downtown	Yakima, WA	98901	Apr 2018	Jun 1998	49			•	• •	•	• •	•	• •		•		• •	•		• (		• •	•	• •	•		
	Hotel-Yakima, WA	Yakima, WA	98901		Nov 2018	64				• •			•	• •		•			•				• •	•	• •	•		
31474 Oxford Su		Yakima, WA	98901	Oct 1997	May 1995	108			•	• •	•		•	• •		•		• •	•		• (		• •	•	• •	•		
25207 Red Apple		Yakima, WA	98901	Jun 1960	Jun 1960	58																						
	Hotel Yakima Center	Yakima, WA	98901	Feb 2003	Jun 1964	156									0						• (			•		•		
	Inn & Suites Yakima	Yakima, WA	98901		Jun 1972	53																						
17971 The Hotel		Yakima, WA	98901		Jun 1976	71																						
9672 Yakima H		Yakima, WA	98901	May 2014		58																						
12527 Yakima In		Yakima, WA	98901	Jan 2000	Jun 1954	40															$\Box$			$\Box$				
36971 Comfort S		Yakima, WA	98902		Jul 1998	60																						
	uites by Hilton Yakima Airport	Yakima, WA	98902	May 2019		107																						
9464 Red Carpo	•	Yakima, WA	98902		Jun 1955	31						-									الله ا							
78970 Silver Eag		Yakima, WA	98902		Jan 1955	13																						
	ton Yakima Airport	Yakima, WA		May 2024		74																						
71151 Western N	•	Yakima, WA	98902	Iviay 2024	IVIAY 2024	14																				•		
	violei Itern Plus Ahtanum Inn	Yakima, WA	98902	Jul 2011	Jan 1982	117																						
		1			Jaii 1902	117		•		•		•		•	•	-	•	•	•	•		′	1	4-1	•			
46321 Closed - L		Yakima, WA Yakima, WA	98903 98903	Dec 2002 Jan 1965	lon 1005	11																						
78723 Sunset Mo																												

- Monthly and daily data received by STR

Blank - No data received by STR

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A blank row indicates insufficient data.



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