

10.50.XXX Digital billboard. [NEW SECTION]

- 1) The city shall authorize and issue a building permit for no more than one digital billboard located on North Miller Street between 5th Street and Springwater Avenue. The digital billboard shall have a maximum of two (2) digital sign faces.
- 2) The digital billboard shall meet the following standards:
 - a. The brightness of light emitted from the Digital Sign shall not exceed 0.3 foot candles over ambient light levels measured at a distance of one hundred fifty feet (150') feet.
 - b. Dwell time shall be a minimum of 8 seconds.
 - c. Transition time shall be a maximum of 1 second.
 - d. The digital display shall be turned off daily between the hours of midnight and 6 am.
 - e. The highest point of the sign face shall be a maximum of 30 feet above existing grade.
 - f. The maximum size of the sign face shall not exceed 300 square feet.
 - g. The digital billboard shall not be visible from State Highway 285 also known as Wenatchee Avenue.
- 3) Application for the digital billboard shall include a management program that demonstrates compliance with the dwell time, transition time, and lighting standards of this section.
- 4) Installation shall occur within one year of the issuance of a building permit for the digital billboard.
- 5) The digital billboard may be relocated only under the following circumstances:
 - a. The proposed relocated site must be on North Miller Street between 5th Street and Springwater Avenue; and
 - b. The sign owner shall submit to the city a building permit application within 30 days of termination of negotiations with the underlying property owner or within 30 days of receiving notice of termination of its property rights and prior to removal of the digital billboard in its original location.
- 6) Once constructed, the city shall not require the removal of the digital billboard unless the city agrees to pay the sign owner the fair market value of the digital billboard prior to removal.

10.72.050 Nonconforming signs.

(1) With the exception of billboards, code requirements applicable to nonconforming on- and off-site signs are addressed in WCC [10.50.150](#), Legal nonconforming signs. Billboards are not a permitted use under Chapter [10.50](#) WCC, Signs, except as allowed by WCC 10.50.XXX Digital billboard. Legally established billboards in existence at the time of adoption of the ordinance codified in this section are considered nonconforming signs subject to the provisions of subsection (2) of this section.

Draft amendments to the Wenatchee City Code Chapter 10.50 Signs – Public comment version

(2) Billboard Sign Amortization. Notwithstanding any other provisions of this title, an existing nonconforming billboard may continue to be used for a period of 10 years after January 20, 2020. No structural alterations may be made after January 20, 2020, and the said billboard must be brought into conformity by removal before 10 years after January 20, 2020. The city may elect not to apply any provisions of this section if the removal of a billboard would require the city to pay compensation under any federal, state or other law, including Chapter [47.42](#) RCW. (Ord. 2019-51 § 2 (Exh. A); Ord. 2010-03 § 1 (Exh. A); Ord. 2007-34 § 2 (Exh. A))