

City of Wenatchee
Lodging Tax Advisory Committee/Tourism Promotion Area Board
Joint Meeting

AGENDA

Wenatchee City Hall, 301 Yakima Street, Wenatchee, WA 98801

Wednesday, January 25, 2023

Noon

“We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner.”

1. Introductions
2. TPA:
 - a. Zoo in Me Exhibit Post Event Report – Marriah Thornock
 - b. Review of TPA Financials
3. LTAC:
 - a. Dahlia Association Request – Linda Holmes-Cook
 - b. Wenatchee Convention Center Schematic Design – Laura Gloria
 - c. Review of LTAC Financials
4. Joint Agenda:
 - a. Approval of Joint Meeting Minutes
 - b. Visit Wenatchee Update – Ashley Sinner
 - i. Rails & Ales
5. Discussion
6. Adjourn