

**N. Wenatchee Ave Corridor Improvement Project  
Fall 2018 Outreach Summary**

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## Overview

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The City of Wenatchee and the Washington Department of Transportation (WSDOT) are working on corridor improvements for N. Wenatchee to help account for the increasing traffic and use of the corridor. These improvements aim to improve safety, transit travel time, walking and biking facilities, and overall aesthetics to N. Wenatchee Ave. These changes also coordinate with other local and regional projects.

In Fall 2018, an initial phase of outreach, including a property owner meeting, online open house, survey, and a community meeting, was conducted to better understand the interests of people in the communities served by the current corridor and how to best involve community members through the design of the project.

The property owner meeting and community meeting included information display boards, survey forms, and staff members to help answer questions. The project also engaged community members using the Online Open House engagement platform, which contained the same information and feedback opportunities as the community meeting.

## Spanish in-language outreach

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With a large population of Spanish-language speakers in the project area, it was important to reach and engage with them by offering Spanish language versions of the following materials:

- Press release
- Print and digital ads (El Mundo)
- Radio ad (La Pera)
- Postcards
- Facebook ads
- Display board content at both the property owner meeting and the community meeting
- Online open house
- Survey

## Outreach materials

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Various materials were developed as part of the outreach effort. The following outlines the notifications, tools, and physical materials that were used throughout the outreach process.

### a. Notifications

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- 49,655 Postcards\* (Appendix A) were mailed to households and businesses within the project area on Nov. 11 as the initial invitation to the community meeting and the online open house with both English and Spanish text. See Appendix A for map of geographic area.
- Display ads (Appendix B) advertising the meeting and online open house online and print ads in the following publications:
  - Wenatchee World
  - El Mundo (Spanish)
- Facebook (Appendix C) posts and paid ads in both English and Spanish were used to advertise the meeting, online open house, and share general project information on the City of Wenatchee's page.

- Radio ads\* (Appendix D) on KOHO and La Pera (Spanish)
- An email listserv update (Appendix E) was sent out to the city's listserv to inform community members of upcoming public feedback opportunities.
- A press release (Appendix F) was issued to local media outlets to solicit their publication of the next phase of outreach.

*\* Note: Meeting sign-in sheet revealed many attendees learned about the meeting from the postcard and the radio ads.*

## **b. Tools**

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An online open house hosted on the participate online site (Appendix G) was live from Nov.14 to Dec. 4. The website launched in advance of the community meeting with details of the upcoming meeting, including when and where it would be held and what information would be shared. It included all meeting materials and provided community members an opportunity to review the project information on their own time. The feedback survey (found in the online open house in Appendix G), which was also available in-person at the community meeting, was also posted on the online open house, allowing site visitors to provide their feedback. The project team accepted feedback on the content through December 3, 2018.

## **c. Display Boards**

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Display boards\* (Appendix H) provided detailed information on the following:

- Welcome
- Project background
- Planning for a reliable N. Wenatchee Ave.
- Long-term planning efforts
- Street and intersection improvements (3)
- Street design changes
- Funding
- Next steps
- Completing the Apple Capital Loop
- Maiden Lane & HorseLake Road Improvements

*\*All boards included the content in both English and Spanish.*

## **d. Handouts**

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- A factsheet (Appendix I) was produced to provide an overview of the project and give the participate online website URL for community members to take home
- Printed surveys (mirroring the online survey) were provided as an opportunity for the public to inform the project team on how they currently use N. Wenatchee Ave. and to provide feedback on priorities for the project.

## Community Meeting Summary

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### Meeting Details

Date: Nov. 14, 2018

Time: 4 p.m. – 7 p.m.

Location: Washington State Department of Transportation (2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801)

**Attendees:** Approximately 118 community members attended the meeting. See Appendix L for sign-in sheets.

- At least three different media outlets were in attendance
  - La Pera
  - Cherry Creek
  - KOHO

### Key Topics:

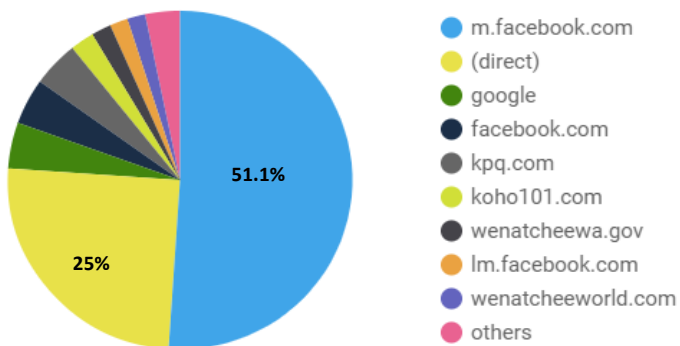
- Positive reaction to the goals of the project
- Agreement in needing to improve traffic and safety
- Strong suggestion to not spend funds on aesthetics but focus on improving traffic flow and moving people efficiently through the corridor

## Online Open House Analytics

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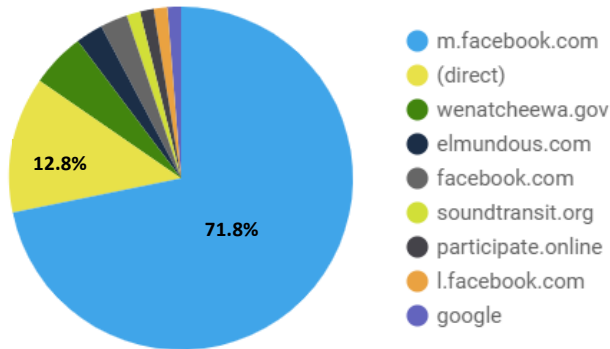
The English participate online site had 2,490 sessions, 2,214 users, 30 shares and 1,444 social referrals. Traffic source (how people arrived at the site) break down is in the pie chart below:

### Traffic Source



The Spanish participate online site had 79 sessions, 93 uses, 1 share, and 50 social referrals. The traffic source break down is in the pie chart below:

## Traffic Source



## Survey Feedback

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Of the 766 surveys that were completed, 10 paper surveys were submitted at the property owner meeting, 13 paper surveys were submitted at the community meeting, 1 paper survey was mailed to the project team, and 742 surveys were submitted online through the online open house. 757 surveys were completed in English and the remaining 9 were completed in Spanish. To see all paper and online survey results, please see Appendix J.

### Key feedback on prioritizing updates:

- Improve business access
  - 53% considered this very important
  - 32.4% considered this somewhat important
  - 10.9% considered this not too important
  - 3.2% considered this not important
  - 0.5% had no opinion on this update
- Improve the visual appearance of the road and corridor
  - 27.2% considered this very important
  - 31.4% considered this somewhat important
  - 27.9% considered this not too important
  - 12.4% considered this not important
  - 1.0% had no opinion on this update
- Improve the walking experience (wider sidewalks, mid-block crosswalks, etc.)
  - 25.7% considered this very important
  - 34.9% considered this somewhat important
  - 24.3% considered this not too important
  - 13.8% considered this not important
  - 1.3% has no opinion on this update
- Improve bus travel times and rider experience
  - 16.4% considered this very important
  - 31.5% considered this somewhat important

- 26.6% considered this not too important
- 18% considered this not important
- 7.5% has no opinion on this update
- Reduce traffic congestion
  - 92.0% considered this very important
  - 5.4% considered this somewhat important
  - 2.1% considered this not too important
  - 0.3% considered this not important
  - 0.1% has no opinion on this update
- Add or improve biking facilities
  - 19.7% considered this very important
  - 28.5% considered this somewhat important
  - 28.1% considered this not too important
  - 20.8% considered this not important
  - 2.9% has no opinion on this update
- Improve safety
  - 72% considered this very important
  - 21.3% considered this somewhat important
  - 4.8% considered this not too important
  - 1.20% considered this not important
  - 0.7% has no opinion on this update

**Key Feedback on important challenges or issues along N. Wenatchee Ave:**

- Maiden Ln. signal timing bottleneck
  - The driveway entrance to Wendy's and Starbucks is unsafe
  - There needs to be a new entrance or exit access from Maiden Ln. to the Wendy's and Starbucks' parking lot
- Need to eliminate all left turns mid-block for safety concerns
  - Add medians to prevent crossover
- Improve signal synchronization throughout corridor
- Add U-turns at every intersection
- Build a new bridge over the Wenatchee River
- Propose to use Confluence Parkway as an alternate route
- The unsightly billboards along N. Wenatchee Ave. ruin the aesthetics of the corridor
- Significant need in mitigating traffic and finding ways to move people through the corridor more quickly, safely, and efficiently with different modes of transportation

# Appendix A. Postcard

## N. WENATCHEE AVE.

Corridor Improvement Project / Proyecto de mejoramiento

**Now is the time: Help improve N. Wenatchee Ave.**  
We rely on N. Wenatchee Ave. every day, but traffic is getting worse. Share your ideas on how to improve safety and travel conditions - whether you drive, ride, bike, or walk. Join our community open house and take our online survey!

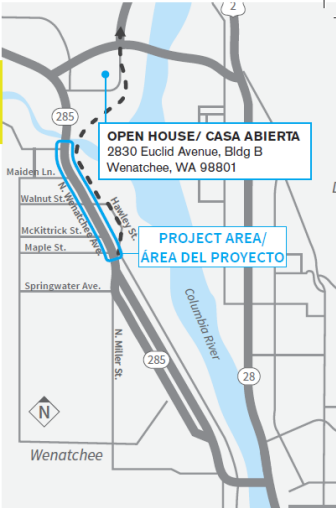


**Este es el momento: Ayúdenos a mejorar la Avenida North Wenatchee**  
Confiamos en la Avenida North Wenatchee cada día, pero el tráfico está empeorando. Comparta sus ideas sobre cómo mejorar la seguridad y las condiciones de viaje, ya sea que usted conduzca, vaya en bicicleta o camine. ¡Únase a nuestra casa abierta comunitaria y responda a nuestra encuesta en línea!

VISIT OUR ONLINE OPEN HOUSE AND TAKE OUR SURVEY BY DEC. 4 / VISITE NUESTRA CASA ABIERTA EN LÍNEA Y RESPONDA A LA ENCUESTA HASTA EL 4 DE DICIEMBRE.

NWenatcheeAveImprovements.participate.online


TALK TO US IN PERSON / HABLE CON NOSOTROS EN PERSONA

**Nov. 14, 2018** Washington State Dept. of Transportation  
4 to 7 p.m. 2830 Euclid Avenue, Bldg. B  
Wenatchee, WA 98801



Map showing the project area on N. Wenatchee Ave. near the Columbia River. The project area is highlighted in blue. The map includes labels for Maiden Ln., Walnut St., McKittrick St., Maple St., Springwater Ave., N. Miller St., and N. Wenatchee Ave. The Columbia River is shown to the east. A north arrow is present. A box on the map indicates the 'OPEN HOUSE / CASA ABIERTA' location at 2830 Euclid Avenue, Bldg B, Wenatchee, WA 98801. Another box indicates the 'PROJECT AREA / ÁREA DEL PROYECTO'.

N. Wenatchee Ave. is near capacity and is expected to see a significant increase in traffic in the coming decades



## N. WENATCHEE AVE.

Corridor Improvement Project / Proyecto de mejoramiento

NOW IS THE TIME - HELP IMPROVE N. WENATCHEE AVE!



NWenatcheeAveImprovements.participate.online

Contact us / Contáctenos  
info@NorthWenatcheeAvenue.org



## Appendix B. Display and Print Ads

Stuck in traffic?

**HELP IMPROVE N. WENATCHEE AVE!**  
Take our survey by Dec. 4



¿Atrapado en el tráfico?

**¡AYUDA A MEJORAR  
N. WENATCHEE AVE!**

Comparte tus ideas sobre  
mejoras en esta carretera



Únete a nuestra jornada de puertas abiertas

Nov. 14 | 4-7 p.m.

Washington State Department of Transportation  
2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801

Toma nuestra encuesta antes del 4 de diciembre.

[NWenatcheeAveImprovements.participate.online](http://NWenatcheeAveImprovements.participate.online)

Stuck in traffic?

**HELP IMPROVE  
N. WENATCHEE AVE!**

Share your thoughts on  
improvements on this roadway



Join our open house

Nov. 14 | 4-7 p.m.

Washington State

Department of Transportation

2830 Euclid Avenue Bldg. B

Wenatchee, WA 98801

Take our survey by Dec. 4

[NWenatcheeAveImprovements.participate.online](http://NWenatcheeAveImprovements.participate.online)





# Appendix C: Facebook Posts

**Stuck in traffic?**

## HELP IMPROVE N. WENATCHEE AVE!

Share your thoughts on improvements on this roadway

Join our open house  
Nov. 14 | 4-7 p.m.  
Washington State Department of Transportation  
2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801

Take our survey by Dec. 4  
[NwenatcheeAveImprovements.participate.online](https://www.wenatcheeimprovements.participate.online)

City of Wenatchee Government  
Like This Page · November 14

Asista a nuestra casa abierta de la comunidad sobre las mejoras en la Avenida North Wenatchee. La casa abierta es HOY desde las 4 hasta las 7 p.m. Ayúdenos a desarrollar las soluciones correctas para la Avenida North Wenatchee. Únase a nosotros HOY en el Departamento de transporte del estado de Washington ubicado en 2830 Euclid Ave Edificio B en Wenatchee.

¿No puede ir a la casa abierta? Comparta sus pensamientos en el siguiente enlace antes del 4 de diciembre.

[https://www.wenatcheeimprovements.p...](https://www.wenatcheeimprovements.participate.online/)  
participate.online/ See Translation

2 Likes · 1 Comment

Most Relevant

Mike Keener Put it back the way it was 30 years ago  
Like · Reply · 5d

Write a comment...

City of Wenatchee WSDOT

**Stuck in traffic?**

## HELP IMPROVE N. WENATCHEE AVE!

Share your thoughts on improvements on this roadway

Join our open house  
Nov. 14 | 4-7 p.m.  
Washington State Department of Transportation  
2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801

Take our survey by Dec. 4  
[NwenatcheeAveImprovements.participate.online](https://www.wenatcheeimprovements.participate.online)

City of Wenatchee Government  
Like This Page · November 14

Attend our community open house on N. Wenatchee Ave. improvements TODAY anytime from 4 to 7 p.m. Help us develop the right solutions for N. Wenatchee Ave. Join us TODAY at the Washington State Department of Transportation located at 2830 Euclid Ave Bldg. B in Wenatchee.

Can't make it? Share your thoughts online by Dec 4. [https://www.wenatcheeimprovements.p...](https://www.wenatcheeimprovements.participate.online/)

2 Likes · 5 Shares

Write a comment...

City of Wenatchee WSDOT

**HELP IMPROVE N. WENATCHEE AVE!**

Have you been stuck in traffic along N. Wenatchee Ave.? Do you want a better walking or biking experience? We're developing solutions to improve your experience. Share your thoughts online at [https://www.wenatcheeimprovements.p...](https://www.wenatcheeimprovements.participate.online/) participate.online/ by December 4. Help improve N. Wenatchee Ave.!

54 Likes · 9 Comments · 15 Shares

Most Relevant

Jennie Schneider DO NOT take car lanes out to put in bike lanes  
Like · Reply · 5d

Kari Bohnstedt Put a no left turn coming out of Wendys.  
Like · Reply · 3d

Cecelia Fears Stop putting the turn abouts

City of Wenatchee Government  
Like This Page · November 14

City of Wenatchee WSDOT

**¡AYÚDENOS A MEJORAR LA AVENIDA NORTH WENATCHEE!**

¿Se ha quedado atascado en el tráfico por la Avenida North Wenatchee. ¿Quisiera tener una mejor experiencia a pie o en bicicleta? Estamos desarrollando soluciones para mejorar su experiencia. Comparta sus pensamientos con nosotros, haga clic aquí [https://www.wenatcheeimprovements.p...](https://www.wenatcheeimprovements.participate.online/) hasta el 4 de diciembre. Ayude a mejorar la Avenida North Wenatchee.

See Translation

27 Likes · 4 Comments · 3 Shares

Most Relevant

Donny Guerrero Both the English and Spanish versions came across my FB feed separately. I'm sure you'll see the English version (like I did) very soon.  
Like · Reply · 4d

City of Wenatchee Government  
Like This Page · November 14

City of Wenatchee WSDOT

## Appendix D: Radio Ads

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### KOHO

*Have you been stuck in traffic along North Wenatchee Avenue? Do you want a better walking or biking experience? The City of Wenatchee and Washington State Department of Transportation are developing solutions to improve your experience. Share your thoughts online at [N Wenatchee Avenue Improvements dot participate dot online](#) by December fourth. That is [N Wenatchee A V E Improvements dot participate dot online](#). You can also join their community open house on November fourteenth from four to seven at the Washington state department of transportation offices at 2830 Euclid Avenue, building B in Wenatchee. Help improve North Wenatchee Avenue!*

### La Pera

*ALGUNA VEZ SE HA QUEDADO ATORADO EN EL TRAFICO AL NORTE DE LA CALLE WENATCHEE AVE. ?*

*LE GUSTARIA QUE HUBIERA MEJORES ZONAS PARA CAMINAR ? O MONTAR BICICLETA ? LA CIUDAD DE WENATCHEE Y EL DEPARTAMENTO DE TRANSPORTE DEL ESTADO DE WASHINGTON ESTAN BUSCANDO SOLUCIONES PARA MEJORAR LA SITUACION, COMPARTA SUS IDEAS EN LA INTERNET EN LA PAGINA....[NWENATCHEE a v e MEJORAMIENTO.punto PARTICIPATE](#). punto [ON LINE](#).... ANTES DEL 4 DE DICIEMBRE....*

*DE NUEVO....LA PAGINA ES: [N WENATCHEE ave mejoramiento .punto PARTICIPATE .punto ON LINE](#).*

*TAMBIEN PUEDE PARTICIPAR EN LA REUNION COMUNITARIA EL 14 DE NOVIEMBRE DE 4PM A 7PM EN EL EDIFICIO DEL DEPARTAMENTO DE TRANSPORTE UBICADO EN EL 2830 EUCLID AVE. EDIFICIO B EN WENATCHEE. AYUDENOS A MEJORAR LA CALLE WENATCHEE AVENUE.*

## Appendix E. Email Listserv

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**To:** City of Wenatchee Subscribers

**Subject:** Join Us! Help Improve N. Wenatchee Ave.



The City of Wenatchee and the Washington Department of Transportation (WSDOT) are developing solutions to improve N. Wenatchee Ave. We want you involved! **Learn more at our open house on Nov. 14 or visit our [online open house](#) to take a survey now through Dec. 4.**

Our community relies on N. Wenatchee Ave. every day, but traffic is expected to increase significantly over the coming decades. We need to be ready. We are working on solutions that account for our increasing traffic, improve biking/walking/bus riding experiences, and coordinate with other local and regional projects.

The project goal is to improve safety, congestion, transit travel time, walking and biking facilities, and overall aesthetics to N. Wenatchee Ave. What is designed now will help create a template or look and feel for future design efforts.

Join us at a community open house to share your ideas.

### Open House

Wednesday, Nov. 14, 2018

4 to 7 p.m.

Washington State Department of Transportation

2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801

**Planning for a reliable N. Wenatchee Ave.**

Our valley serves as an urban, agricultural and freight hub for all of North Central Washington. We need an entryway to the city that can support all these needs. The N. Wenatchee Ave. Corridor Improvements project builds upon several long-term planning efforts to address future transportation needs. Learn more about the last 10 years of planning efforts including the [The Apple Capital Loop](#), [North Wenatchee Transportation Master Plan](#), and [North Wenatchee Redevelopment Master Plan](#) by visiting our online open house at: [NwenatcheeAveImprovements.participate.online](http://NwenatcheeAveImprovements.participate.online).

If you have questions, please email: [info@NorthWenatcheeAvenue.org](mailto:info@NorthWenatcheeAvenue.org)

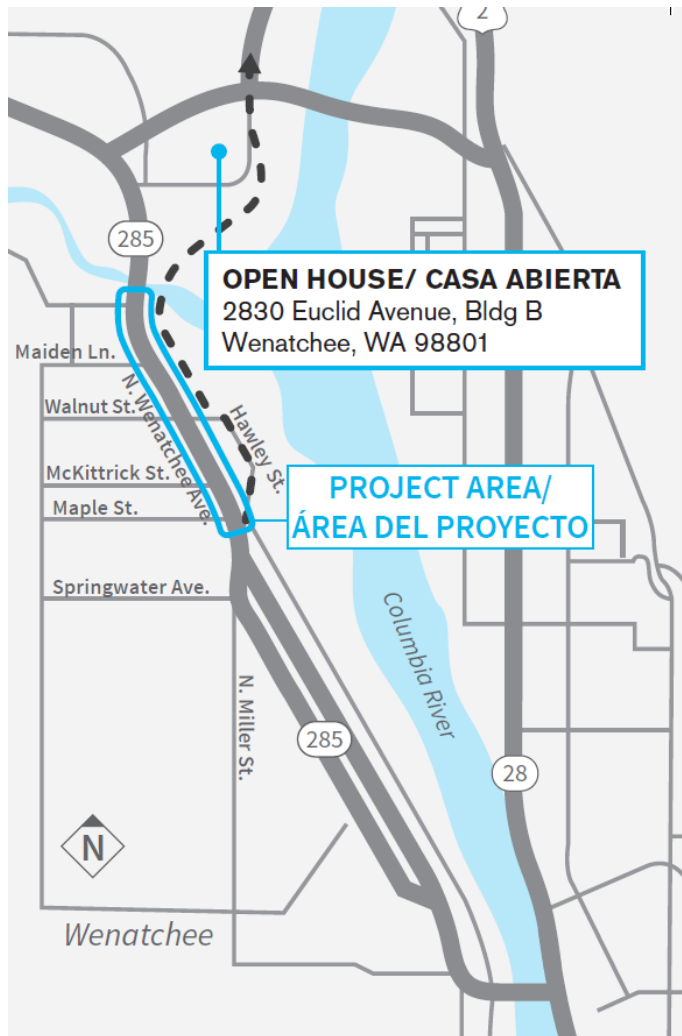
## Appendix F. Press Release

### Now is the Time: Help Improve North Wenatchee Avenue

Post Date: 11/13/2018

#### SUMMARY:

The City of Wenatchee and Washington State Department of Transportation (WSDOT) are developing solutions to improve N. Wenatchee Ave. Share your ideas on how to improve safety and travel conditions - whether you drive, ride, bike, or walk. Join a community open house and take an online survey.



#### STORY:

You enter the City of Wenatchee along N. Wenatchee Ave. on a bright sunny day. What do you see? Traffic backing up at intersections? Narrow sidewalks? Safety concerns? No place to ride a bike? Late

buses? Our community relies on N. Wenatchee Ave. every day, but traffic is expected increase significantly over the coming decades. We need to be ready.

On Nov. 14, the City of Wenatchee and WSDOT invite you to a community open house to learn about the project and provide your thoughts on potential solutions. If you cannot make the open house, an online version with a survey will be available now through Dec. 4.

**Visit online and take the survey:** [N Wenatchee Ave Improvements. participate online](https://www.wenatchee.gov/transportation/nwenatcheeaveimprovements/participateonline)

**Attend the community open house:**

Wednesday, Nov. 14, 2018

4 to 7 p.m.

Washington State Department of Transportation

[2830 Euclid Avenue Bldg. B](#)

[Wenatchee, WA 98801](#)

The N. Wenatchee Ave. Corridor Improvements project aims to improve safety, congestion, transit travel time, walking and biking facilities, and overall aesthetics of N. Wenatchee Ave. These solutions include street and intersection improvements (updated traffic signals, U-turns, medians, bus lanes etc.) as well as visual appearance improvements (banners, decorative crosswalks, updated street lights, public art, etc.) of the road and corridor.

Current funding only allows for the construction of these solutions along a small portion of the corridor, and not all the work can be done at once. The City and WSDOT will seek out additional funding opportunities.

Your input will help guide the design improvements for N. Wenatchee Ave. The development of specific solutions and plans will run from now through 2022. Construction will begin in 2023. Visit the online open house for more information: [N Wenatchee Ave Improvements. participate online](https://www.wenatchee.gov/transportation/nwenatcheeaveimprovements/participateonline)

**Point of Contact:**

Rob Jammerman

[rjammerman@wenatchee.gov](mailto:rjammerman@wenatchee.gov)

(509) 888 - 3205

# Appendix G. Online Open House

ONLINE OPEN HOUSE: November 8 – December 4

Select Language ▼  
Powered by Translati

## N. WENATCHEE AVE.


### Corridor Improvements Project

Welcome | The project | Street changes | Design elements | Funding | Survey | Next steps

## Welcome

Thank you for visiting the N. Wenatchee Ave. Corridor Improvements online open house. The City of Wenatchee and the Washington Department of Transportation (WSDOT) are developing solutions to improve N. Wenatchee Ave. We want you involved!

[Take our survey!](#)



Congestion will continue to worsen along N. Wenatchee Ave. unless action is taken.

### How to use this online open house

- Visit each page to learn more about the project and provide feedback.
- You can visit the site as many times as you wish before Dec. 4 at 5 p.m.
- Share this site with others who may be interested.
- Take notes using the comment field at the bottom of the page. Your notes will move with you as you navigate from page to page.

[Visita esta pagina en español](#)


### Join us in person

Join us at a community open house to share your ideas. We will share the same information presented in this online open house at the in-person open house.

### Open House

Wednesday, Nov. 14, 2018  
4 to 7 p.m.  
Washington State Department of Transportation  
2830 Euclid Avenue Bldg. B  
Wenatchee, WA 98801

[Add to Calendar](#)



General project area

### Take notes as you go

Use this field to jot notes for yourself as you move through the online open house.

Take notes here:

### Contact us

Email: [info@northwenatcheeavenue.org](mailto:info@northwenatcheeavenue.org)

### Share this site with others

**participate**.online  
powered by Envirosolutions

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# N. WENATCHEE AVE.

## Corridor Improvements Project

Welcome | The project | Street changes | Design elements | Funding | Survey | Next steps

### The project and background

You enter the City of Wenatchee along N. Wenatchee Ave. on a bright sunny day. What do you see? Traffic backing up at intersections? Narrow sidewalks? Safety concerns? No place to ride a bike? Late buses?

Our community relies on N. Wenatchee Ave. every day, but traffic is expected to increase significantly over the coming decades. We need to be ready. The City of Wenatchee and the Washington Department of Transportation (WSDOT) are working on solutions that account for our increasing traffic, improve biking/walking/bus riding experiences, and coordinate with other local and regional projects. Tell us, are we looking at the right solutions? Learn more and provide your thoughts on our survey page!

#### Project goal

Improve safety, congestion, transit travel time, walking and biking facilities, and overall aesthetics of N. Wenatchee Ave. What is designed now will help create a template or look and feel for future design efforts.

#### Project limitations

Current funding only allows for the construction of these solutions along a small portion of the corridor, and not all the work can be done at once.

#### Schedule

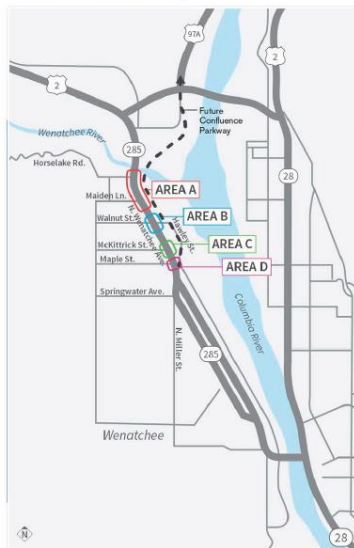


Click to enlarge

#### Planning for a reliable N. Wenatchee Ave.

Our valley serves as an urban, agricultural and freight hub for all of North Central Washington. We need an entrance to the city that can support all these needs. The N. Wenatchee Ave. Corridor Improvements Project builds upon several long-term planning efforts to address future transportation needs.

The project divides the corridor into four project areas.



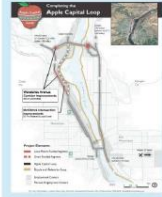
The project breaks up work into four areas. Click to enlarge map.

- Area A – Maiden Ln, and Horselake Rd.**  
Based on current traffic volumes and collision data, the area around Horselake Road and Maiden Lane is experiencing significant congestion and safety issues. This project is an opportunity to improve safety, congestion, transit reliability, and provide an aesthetic gateway entrance into the City.
- Area B – around the Hawley St. intersection**  
Area B work focuses on synchronizing intersection signals and pedestrian and transit improvements.
- Area C – around the McKittrick St. Intersection**  
Improvements in Area C would include new traffic signals, medians and U-turns. Construction for Area C could begin as early as 2019.
- Area D – around the Maple St. Intersection**  
The project proposes minor widening of the Maple St. intersection and installation of signal technology improvements (e.g. synchronized traffic signals) to relieve congestion and improve intersection operation.

#### Long-term planning efforts

##### The Apple Capital Loop

Over the last 10 years, Wenatchee has invested in more than \$100 million to improve The Apple Capital Loop. The Apple Capital Loop connects our highway corridors that go both east-west and north-south. Completing the Apple Capital Loop is a top priority in the valley. One of the four parts of the loop is N. Wenatchee Ave.



This project builds upon other long-term planning efforts. Click to enlarge map.

##### North Wenatchee Transportation Master Plan

The North Wenatchee Transportation Master Plan established a blueprint for improving transportation safety and traffic flow along N. Wenatchee Ave. And in the future, improvements within these plans are designed to work in conjunction with the Confluence Parkway (undergoing environmental review), a future bypass to N. Wenatchee Ave.

##### North Wenatchee Redevelopment Master Plan

The North Wenatchee Redevelopment Master Plan developed a strategy for repositioning the vacant and damaged land impacted by the Sleepy Hollow Fire of 2015. The plan aims to return the area to productive use supported by market demand and the highest and best use of the area.

#### Related projects on or near the corridor

To learn more about these efforts, please review the long-term planning documents.

- 2019, Construction McKittrick St. traffic light signal
- Now - 2020, Confluence Parkway National Environment Policy Act (environmental review) study



**Take notes as you go**

Use this field to jot notes for yourself as you move through the online open house.

Take notes here:

**Contact us**  
Email: [nbu@northwensh.besvenue.wa.gov](mailto:nbu@northwensh.besvenue.wa.gov)

**Share this site with others**



# N WENATCHEE AVE.

## Corridor Improvements Project

Home | The project | **Street changes** | Design elements | Funding | Survey | Next steps

### Street and intersection improvements

The City of Wenatchee and WSDOT are considering several tools to meet the goals of the project. The following explores these potential tools and how they work.

#### Medians with intersection U-turns



The existing turn lane has safety and vehicle collision concerns. Improvements will include medians that reduce safety by preventing vehicles from turning across multiple lanes of oncoming traffic. U-turns with special light signals at intersections allow drivers to access businesses on the opposite side of the street.

#### Medians with mid-block U-turns



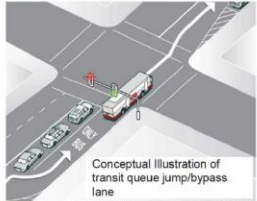
Mid-block U-turns provide access to businesses and other properties in strategic locations where there are long distances between intersections with U-turns. These U-turns can reduce congestion at intersections. Each mid-block U-turn would include signs and space for a line of vehicle turning.

#### Intelligent Transportation Systems



Intelligent Transportation Systems (ITS) covers a variety of technologies to support traffic light signaling, emergency incident response and bus priority at traffic lights. (additional more thorough in the Transit Queue Jump-Signals section). These technologies make our streets safer, more coordinated, and easier to use.

#### Public transit queue jump signals and bus-only lanes



At intersections, transit queue jump signals give buses a green light before other traffic so they can get ahead of traffic. Bus-only lanes allow buses to "cut" in front of other traffic. These tools improve bus transit flow, reliability and speed.



A Express Access and Transit (EAT) lane gives transit their own right side lane. Drivers can use the lane at intersections and through to turn right.

#### Mid-block crosswalks



Mid-block crosswalks help people walk across the street at high foot traffic locations where there isn't a long distance between intersections.

#### HAWK signals



HAWK signals alert drivers of pedestrians crossing the road.

#### Wide sidewalks with planter strip



Planting in a mid-block planter between the sidewalk and road increases safety for walkers and bikers. A wider path also allows enough space for walkers to be off the road and bicyclists going to local destinations. Additional bicycle facilities are being investigated parallel to the corridor.

#### Take notes as you go

Use this field to get notes for yourself as you move through the online open house.

Open notes here



#### Contact us

Email: [sdg@ci.wenatchee.wa.us](mailto:sdg@ci.wenatchee.wa.us)

#### Share this site with others



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# N. WENATCHEE AVE.

## Corridor Improvements Project

- Welcome
- The project
- Street changes
- Design elements**
- Funding
- Survey
- Next steps

### Design elements

This project proposes improving the visual appearance of the road and corridor. By making visual updates, we can create a gateway to the City of Wenatchee that invites visitors and redevelopment opportunities. These changes can open new possibilities for how the corridor is used. The following are examples of potential design element improvements. The project includes funds to design and plan these visual improvements, but does not include the funds for construction or implementation.

#### Example design element improvements



Decorative banner



N. Wenatchee Ave. is the gateway to the City of Wenatchee.

#### Take notes as you go

Use this field to jot notes for yourself as you move through the online open house.

Take notes here.



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# N. WENATCHEE AVE.

## Corridor Improvements Project

Welcome | The project | Street changes | Design elements | **Funding** | Survey | Next steps

### Funding

The project will use Connecting Washington along with local and federal funds, but these funding sources are not enough to pay for all the needed work. Our goal is to do as much as we can with current funding as the City and WSDOT continue to seek additional funding opportunities. The corridor is divided into four project areas.

#### Funding sources by area

**Area A - Maiden Ln. and Horselake Rd.**  
Area A will likely use Connecting Washington funds.

**Area B - around the Hawley St. intersection**  
Area B does not currently have a funding source.

**Area C - around the McKittrick St. intersection**  
Federal and local funds will support work around the McKittrick St. intersection traffic light signal improvements.

**Area D - around the Maple St. intersection**  
Area D will likely use Connecting Washington funds.



#### What are Connecting Washington funds?

Connecting Washington funds are intended to improve safety and relieve congestion for all travel modes. The state legislature and WSDOT provided \$18 million of these funds for the N. Wenatchee Ave. Corridor Improvements project through Connecting Washington funds. There is also \$5 million budgeted for a new roundabout at State Route 2 and Easy St. These funds primarily come from a gas tax increase that was approved in 2016.



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# N. WENATCHEE AVE.

## Corridor Improvements Project

Home | Overview | Survey | Comments | Contact Us | Sign Up | Log Out

### Survey

Thank you for participating in this survey. Your feedback is vital to the success of this project. We will use your input to help us make the best possible decisions for the project. We will be contacting you again in the future. Your privacy is our top priority.

If you would like to be informed about the project, please enter your email address:

We want to know what you value when making updates to N. Wenatchee Avenue. What key issues would you like the project team to prioritize?

	Very important	Important	Not important	Not important at all
Improve pedestrian safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve transit options and frequency of the transit service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve walking conditions (curb cut, sidewalk, and other pedestrian use)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve landscaping and streetlights	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Address traffic congestion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add or improve bike lanes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there other important challenges or issues along N. Wenatchee Ave. we should address?

How often do you go to businesses along N. Wenatchee Ave?

- Daily
- Weekly
- Occasionally
- Rarely
- Never

How do you normally get around N. Wenatchee Ave? (select all that apply)

- Walk
- Drive
- Mass transit
- Bike

What city, town or area do you live in?

- Wenatchee
- East Wenatchee
- Richland
- Leavenworth
- Cashmere
- Pateros
- Okanogan
- Libby
- Colville
- Chewelah
- Grant
- Twisp
- Steedman
- Malheur
- Other

Do you have a business or property along N. Wenatchee Ave. within the project area?

- Yes
- No
- Not sure
- Other

How did you learn about this online survey? (select all that apply)

- Friend
- Advertisement
- City or Wenatchee Council
- Municipal Public Works or Department of Transportation
- City or WSDOT event
- Sign on the side of the road
- Radio or news
- Media or knowledge
- Other
- In an online post
- Other

Submit

#### Take notes as you go

Options listed in parentheses for yourself or use space through the survey open below.



Contact us

Email: [info@cityofwenatchee.com](mailto:info@cityofwenatchee.com)

Share this site with others



participate online

# N. WENATCHEE AVE.

## Corridor Improvements Project

Welcome | The project | Street changes | Design elements | Funding | Survey | **Next steps**

### Next Steps



Thank you for visiting the N. Wenatchee Ave. Improvement Project online open house! This site will be available through Dec. 4.

#### What happens next?

Your input will help guide the design improvements for N. Wenatchee Ave. The development of specific solutions and plans will run from now through 2022. Construction will begin in 2023. We will have more news to share in the coming weeks. In the meantime, if you have any questions please send an email to [info@NorthWenatcheeAvenue.org](mailto:info@NorthWenatcheeAvenue.org)

#### Related Projects Works

NEPA public process for Confluence Parkway from now through 2020.

#### Take notes as you go

Use this field to jot notes for yourself as you move through the online open house.

Take notes here.



#### Contact us

Email: [info@northwenatcheeavenue.org](mailto:info@northwenatcheeavenue.org)

#### Share this site with others



## Appendix H. Display boards

### WELCOME

Our community relies on N. Wenatchee Ave. every day. Traffic is expected to increase significantly over the coming decades and we need to be ready. The City of Wenatchee and the Washington Department of Transportation (WSDOT) are working on solutions that account for our increasing traffic, improve biking/walking/bus riding experiences, and coordinate with other local and regional projects.

**Tell us, are we looking at the right solutions?**

Learn more and provide your thoughts on our survey

### BIENVENIDOS

Nuestra comunidad se basa en la Avenida North Wenatchee como medio de transporte cada día, pero se espera que el tráfico aumente significativamente en las próximas décadas. Necesitamos estar listos. La ciudad de Wenatchee y el Departamento de transporte de Washington (WSDOT) están trabajando en soluciones que explican nuestro creciente tráfico, mejoran las experiencias de ciclismo/caminatas/buses, y coordinan con otros proyectos locales y regionales.

**Díganos, ¿estamos viendo las soluciones correctas?**

¡Aprenda más y proporcione sus pensamientos en nuestra página de encuesta!



## PROJECT BACKGROUND

**Project goal**

Improve safety, congestion, transit travel time, walking and biking facilities, and overall aesthetics to N. Wenatchee Ave. What is designed now will help create a template or look and feel for future design efforts.

**Project limitations**

Current funding only allows for the construction of these designs along a small portion of the corridor, and not all the work can be done at once.

## EL PROYECTO Y CONTEXTO

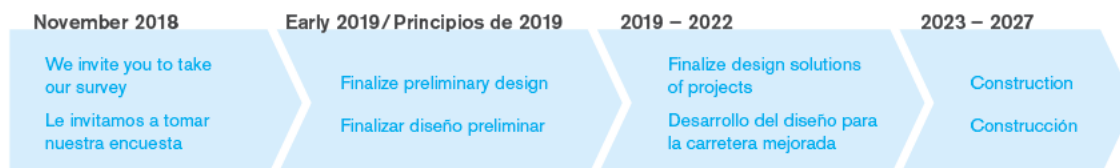
**Meta del proyecto**

Mejore la seguridad, la congestión, el tiempo del recorrido del tránsito, las instalaciones para caminar y de ciclismo, y la estética total de la Avenida North Wenatchee. Lo que está diseñado ahora ayudará a crear una plantilla o aspecto para futuros esfuerzos de diseño.

**Limitaciones del proyecto**

La financiación actual sólo permite la construcción de estas soluciones a lo largo de una pequeña parte del corredor, y no todo el trabajo se puede hacer a la vez.

**Schedule Horario**





# PLANNING FOR A RELIABLE N. WENATCHEE AVE.

The project divides the corridor into four project areas.

### Area A

#### Maiden Ln. and Horselake Rd.

Based on current traffic volumes and collision data, the area around Horselake Road and Maiden Lane is experiencing significant congestion and safety issues. This project is an opportunity to improve safety, congestion, transit reliability and provide an aesthetic gateway entrance into the City.

### Area B

#### Around the Hawley St intersection

Area B work focuses on synchronizing intersection signals and pedestrian and transit improvements.

### Area C

#### Around the McKittrick St. intersection

Improvements in Area C would include new traffic signals, medians and U-turns. Construction for Area C could begin as early as 2019.

### Area D

#### Around the Maple St. intersection

The project proposes minor widening of the Maple St. intersection and installation of signal technology improvements (e.g., synchronized traffic signals) to relieve congestion and improve intersection operation.



# PLANEANDO PARA UNA NUEVA Y CONFIABLE AVENIDA NORTH WENATCHEE

El proyecto divide el corredor en cuatro áreas de proyecto.

### Área A

#### Maiden Ln. y Horselake Rd.

Basándose en los volúmenes de tráfico actuales y los datos de colisión, el área alrededor de Horselake Road y Maiden Lane está experimentando importantes problemas de congestión y seguridad. Este proyecto es una oportunidad para mejorar la seguridad, la congestión, la fiabilidad del tránsito y proporcionar una entrada estética a la ciudad.

### Área B

#### Alrededor de la intersección Hawley St.

El trabajo del área B se centra en sincronizar señales de intersección y mejoras peatonales y de tránsito.

### Área C

#### Alrededor de la intersección con McKittrick St.

Las mejoras en el área C incluirían nuevas señales de tráfico, medios de comunicación y giros en U. La construcción para el área C podría comenzar tan temprano como 2019.

### Área D

#### Alrededor de la intersección de Maple St.

El proyecto propone una ampliación menor de la intersección de Maple St. y la instalación de mejoras en la tecnología de señal (por ejemplo, señales de tráfico sincronizadas) para aliviar la congestión y mejorar la operación de la intersección.

N. WENATCHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE



# LONG-TERM PLANNING EFFORTS

The N. Wenatchee Ave. Improvements Project builds upon other long-term planning efforts.

### The Apple Capital Loop

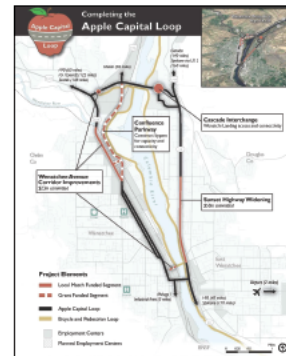
Over the last 10 years, Wenatchee has invested in more than \$100 million to improve The Apple Capital Loop. The Apple Capital Loop connects our highway corridors that go both east-west and north-south. Completing the Apple Capital Loop is a top priority in the valley. One of the four parts of the loop is N. Wenatchee Ave.

### North Wenatchee Transportation Master Plan

The North Wenatchee Transportation Master Plan established a blueprint for improving transportation safety and traffic flow along N. Wenatchee Ave. Improvements within these plans are designed to provide short-term benefit and work in conjunction with the future bypass to N. Wenatchee Ave. (Confluence Parkway, undergoing environmental review) in the longer term.

### North Wenatchee Redevelopment Master Plan

The North Wenatchee Redevelopment Master Plan developed a strategy for repurposing the vacant and damaged land impacted by the Sleepy Hollow Fire of 2015. The plan aims to return the area to productive use supported by market demand and the highest and best use of the area.



# ESFUERZOS DE PLANIFICACIÓN A LARGO PLAZO

Este proyecto se basa en otros esfuerzos de planificación a largo plazo.

### The Apple Capital Loop

Durante los últimos 10 años, Wenatchee ha invertido más de \$100 millones para mejorar el Apple Capital Loop. El Apple Capital Loop conecta nuestros corredores de carreteras que van tanto de este a oeste como de norte a sur. Completar este tramo es una prioridad máxima en el valle. Una de las cuatro partes de este tramo es la Avenida North Wenatchee.

### Plan maestro de transporte Norte de Wenatchee

El plan maestro de transporte del norte de Wenatchee estableció un proyecto para mejorar la seguridad del transporte y el flujo de tráfico a lo largo de las mejoras de Avenida North Wenatchee dentro de estos planes están los diseños para proporcionar beneficios a corto plazo y trabajar en conjunto con el futuro bypass hacia la Avenida North Wenatchee (Confluence Parkway, que está siendo revisada ambientalmente) a largo plazo.

### Plan maestro de reurbanización Norte de Wenatchee

El plan maestro de reurbanización del Norte de Wenatchee desarrolló una estrategia para reasignar la tierra vacía y dañada afectada por el incendio de 2015. El plan pretende devolver al área su uso productivo apoyado por la demanda del mercado y el mayor y mejor aprovechamiento de la zona.

N. WENATCHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE



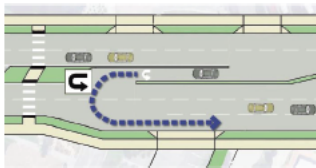
# STREET AND INTERSECTION IMPROVEMENTS

The City of Wenatchee and WSDOT are considering several tools to meet the goals of the project.



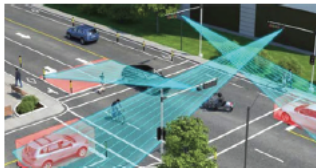
## Medians with intersection U-turns

The existing turn lane has safety and vehicle collision concerns. Improvements will include medians that increase safety by preventing vehicles from turning across multiple lanes of oncoming traffic. U-turns with special traffic lights at intersections allow drivers to access businesses on the opposite side of the street.



## Medians with mid-block U-turn

Mid-block U-turns provide access to businesses and other properties in strategic locations where there are long distances between intersections with U-turns. These U-turns can reduce congestion at intersections. Each mid-block U-turn would include signs and space for a line of vehicles turning.



## Intelligent Transportation Systems

Intelligent Transportation Systems (ITS) covers a variety of technologies to support traffic light signaling, emergency incident response and bus priority at traffic lights (explained more thoroughly in the Transit Queue Jump/Bypass section). These technologies make our streets safer, more coordinated and smarter for all.

# MEJORAS DE CALLES E INTERSECCIONES

La ciudad de Wenatchee y WSDOT están considerando varias herramientas para cumplir con los objetivos del proyecto.

## Medianas con intersección en giros en U

El carril de vuelta existente trae preocupaciones en la seguridad y de colisión de vehículos. Las mejoras incluirán medianas que aumentan la seguridad al impedir que los vehículos giren a través de múltiples carriles del tráfico que se acerca. Los giros en U con señales de luz especiales en las intersecciones permiten a los conductores acceder a las empresas/negocios en el lado opuesto de la calle.

## Medianas con giros en U de bloque medio

Los giros en U de bloque medio proporcionan el acceso a las empresas/negocios y a otras características en las localizaciones estratégicas donde hay distancias largas entre las intersecciones con giros en U. Estos giros en U pueden reducir la congestión en las intersecciones. Cada giro en U de bloque medio incluiría las muestras y el espacio para una línea de vehículos que dan la vuelta.

## Sistemas de transporte inteligentes

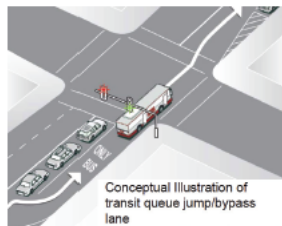
Los Sistemas de Transporte Inteligente (ITS) cubren una variedad de tecnologías para soportar la señalización de semáforos, la respuesta a incidentes de emergencia y la prioridad del bus en los semáforos (se explica más detalladamente en la sección de Salto / Desvío de la Cola de Tránsito). Estas tecnologías hacen que nuestras calles sean más seguras, coordinadas y más inteligentes para todos.

N. WENATCHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE



# STREET AND INTERSECTION IMPROVEMENTS



## Public transit queue jump signals and bus-only lanes

At intersections, transit queue jump signals give buses a green light before other traffic so they can get ahead of traffic. By allowing buses to "cut" in front of other traffic, bus-only lanes improve bus travel time, reliability and speed.



A Business Access and Transit (BAT) lane gives buses their own right-side lane. Drivers can use this lane at intersections and driveways to turn right.

## Señales de salto de cola de tránsito público y carriles de sólo bus

En las intersecciones, las señales de salto de la cola de tránsito dan a los autobuses una luz verde antes de otro tráfico para que se puedan adelantar al tráfico. Los carriles de sólo bus permiten que los buses pasen frente a otro tráfico. Estas herramientas mejoran el tiempo de viaje en bus, brindan fiabilidad y velocidad.

Un carril de acceso a negocios y tránsito (BAT, por sus siglas en inglés) da a autobuses su propio carril al lado de recho. Los conductores pueden usar este carril en las intersecciones y entradas para girar a la derecha.



## Mid-block crosswalks

Mid-block crosswalks help people walk across the street at high foot-traffic locations where there is a long distance between intersections.

## Cruces peatonales de medio bloque

Los cruces peatonales de medio bloque ayudan a la gente a cruzar la calle en lugares de alto tráfico donde hay una gran distancia entre intersecciones.

N. WENATCHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE





# STREET AND INTERSECTION IMPROVEMENTS

# MEJORAS DE CALLE E INTERSECCIÓN



## HAWK signals

HAWK signals alert drivers of pedestrians crossing the road.

## Señales HAWK

Señales HAWK avisan a los conductores sobre peatones que cruzan la carretera.



## Wide sidewalks with planter strip

Placing a landscaped barrier between the sidewalk and road increases safety for walkers and bikers. A wider path also allows enough space for walkers to be off the road and bicyclists going to local destinations. Additional bicycle facilities are being investigated parallel to the corridor.

## Amplias banquetas con jardineras

La colocación de una barrera ajardinada entre la banqueta y la carretera aumenta la seguridad de los peatones y ciclistas. Un camino más amplio también permite el espacio suficiente para los peatones que estén fuera de la carretera y los ciclistas que van a los destinos locales. Se están investigando otras instalaciones de bicicletas paralelas al corredor.

N WENATCHEE AVE Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE



# STREET DESIGN CHANGES

This project proposes improving the visual appearance of the road and corridor. By making visual updates, we can create a gateway to the City of Wenatchee that invites visitors and redevelopment opportunities. These changes can open new possibilities for how the corridor is used. The following are examples of potential design element improvements. The project includes funds to design and plan these visual improvements but does not include the funds for construction or implementation.

# CAMBIOS EN EL DISEÑO DE CALLES

Este proyecto propone mejorar la apariencia visual de la carretera y del corredor. Al hacer actualizaciones visuales, podemos crear una puerta de entrada a la ciudad que invita a los visitantes y oportunidades de reurbanización. Estos cambios pueden abrir nuevas posibilidades de cómo se utiliza el corredor. Los siguientes son ejemplos de posibles mejoras en los elementos de diseño. El proyecto incluye fondos para diseñar y planificar estas mejoras visuales, pero no incluye los fondos para la construcción o implementación.

## Example design element improvements

## Ejemplo de mejoras de elementos de diseño



Decorative banner / Banner decorativo



Textured wall treatment / Tratamiento de pared texturizado



Street lighting / Alumbrado urbano



Decorative crosswalks / Cruces decorativos



Decorative stamped medians / Prensas estampadas decorativas



Center median gateway treatment / Tratamiento de mediana del centro



Public art / Arte público



Bike Amenities / Amenidades de bici

N WENATCHEE AVE Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENATCHEE



## FUNDING

The project will use Connecting Washington funds along with local and federal funds, but these funding sources are not enough to pay for all the needed work. Our goal is to do as much as we can with current funding as the City and WSDOT continue to seek additional funding opportunities. The corridor is divided into four project areas.

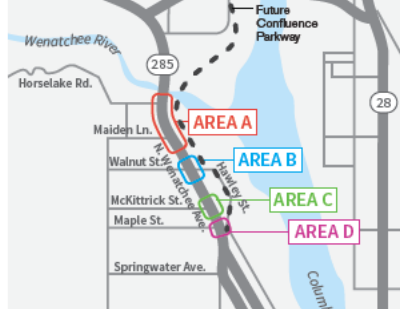
### Funding sources by area

**Area A Maiden Ln. and Horselake Rd.**  
Likely using Connecting Washington funds

**Area B Around the Hawley St. intersection**  
No current funding source

**Area C Around the McKittrick St. intersection**  
Federal and local funds will support work around the McKittrick St. intersection traffic light signal improvements.

**Area D Around the Maple St. intersection**  
Likely using Connecting Washington funds



## FINANCIAMIENTO

El proyecto usará Connecting Washington junto con fondos locales y federales, pero estas fuentes de financiamiento no son suficientes para pagar por todo el trabajo necesario. Nuestro objetivo es hacer todo lo que podamos con la financiación actual, ya que la ciudad y WSDOT continuarán buscando oportunidades adicionales de financiamiento. El corredor se divide en cuatro áreas de proyecto.

### Recursos de financiamiento por área

**Área A Maiden Ln. y Horselake Rd.**  
Área A probablemente utilizará fondos de Connecting Washington.

**Área B Alrededor de la intersección Hawley St.**  
Área B no tiene una fuente de financiación al momento.

**Área C Alrededor de la intersección con McKittrick St.**  
Fondos federales y locales soportaran el trabajo para mejoramiento de semáforos alrededor de en la intersección de la Calle McKittrick

**Área D Alrededor de la intersección de Maple St.**  
Área D probablemente usará fondos de Connecting Washington.



### What are Connecting Washington funds?

Connecting Washington funds are intended to improve safety and relieve congestion for all travel modes. The state legislature and WSDOT provided \$18 million for the N. Wenatchee Ave. Corridor Improvements project through Connecting Washington funds. There is also \$5 million budgeted for a new roundabout at State Route 2 and Easy St. These funds primarily come from a gas tax increase that was approved in 2016.

### ¿Qué son los fondos Connecting Washington?

Los fondos de Connecting Washington son destinados a mejorar la seguridad y a aliviar la congestión para todos los modos de viaje. La legislatura estatal y WSDOT proporcionaron \$18 millones de estos fondos para el proyecto de mejoras del corredor de la Avenida North Wenatchee. También hay \$5 millones presupuestados para una nueva glorieta, rotonda en la Ruta Estatal 2 y Easy St. Estos fondos provienen principalmente de un aumento del impuesto sobre el gas que fue aprobado en 2016.

N. WENACHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENACHEE



## NEXT STEPS

Thank you for coming to the N. Wenatchee Ave. Improvement Project open house!

## SIGUIENTES PASOS

¡Gracias por venir a la junta de puertas abiertas del Proyecto de Mejoramiento de la Avenida Wenatchee N.!



We want to hear from you, don't forget to fill out a survey!

### What happens next?

Your input will help guide the design improvements for N. Wenatchee Ave. The development of specific solutions and plans will run from now through 2022. Construction will begin in 2023.

We will have more news to share in the coming weeks. In the meantime, if you have any questions please send an email to [info@NorthWenatcheeAvenue.org](mailto:info@NorthWenatcheeAvenue.org)

### Related Projects Works

NEPA public process for Confluence Parkway from now thru 2020.

¡Queremos escuchar su opinión, no se le olvide llenar un sondeo!

### ¿Qué pasa después?

Su aporte ayudará a guiar las mejoras de diseño para la Avenida. El desarrollo de soluciones y planes específicos se ejecutará desde ahora hasta 2022. La construcción comenzará en 2023.

Tendremos más noticias que compartir en las próximas semanas. Mientras tanto, si tiene alguna pregunta, por favor envíe un correo electrónico a [info@NorthWenatcheeAvenue.org](mailto:info@NorthWenatcheeAvenue.org)

### Trabajos relacionados con proyectos

Proceso público de NEPA para Confluence Parkway a partir de ahora a través 2020.

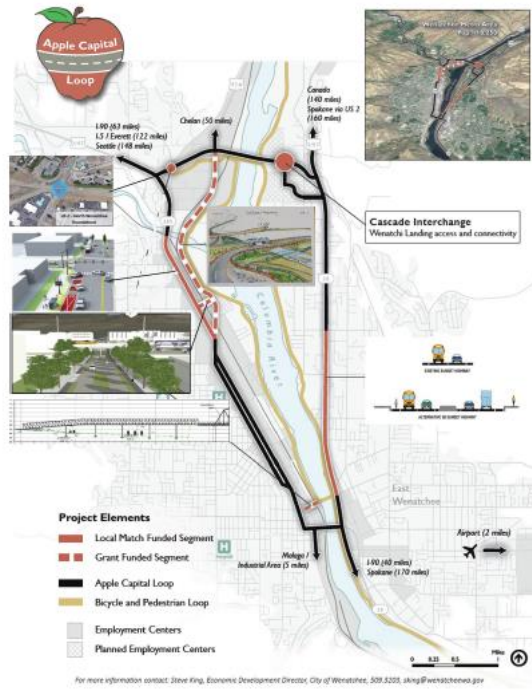
N. WENACHEE AVE. Corridor Improvement Project

Proyecto de mejoramiento de LA AVENIDA NORTH WENACHEE

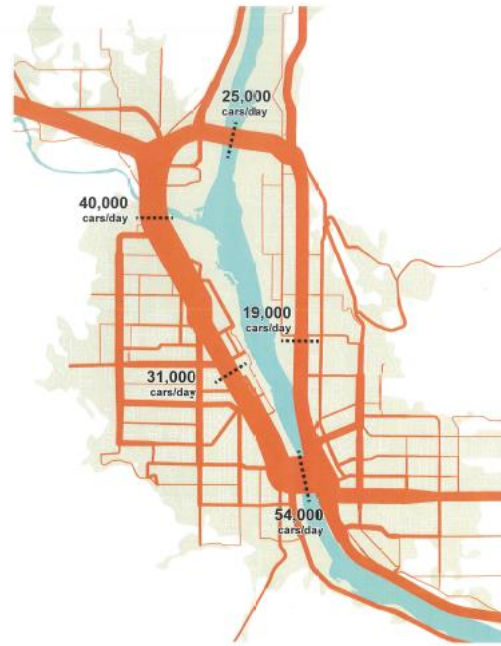




## COMPLETING THE APPLE CAPITAL LOOP



## TRAFFIC VOLUME MAP



## MAIDEN LANE & HORSELAKE ROAD IMPROVEMENTS





# N. WENATCHEE AVE. Corridor Improvement Project

Our community relies on N. Wenatchee Ave. every day. Traffic is expected to increase significantly over the coming decades and we need to be ready. The City of Wenatchee and the Washington Department of Transportation (WSDOT) are working on solutions that account for our increasing traffic, improve biking/walking/bus riding experiences, and coordinate with other local and regional projects.

### Project Goals

Improve safety, congestion, transit travel time, walking and biking facilities, and overall aesthetics to N. Wenatchee Ave. What is designed now will help create a template or look and feel for future design efforts.

### Project Limitations

Current secured funding only provides for a small portion of the corridor improvements, and not all the work can be done at once.

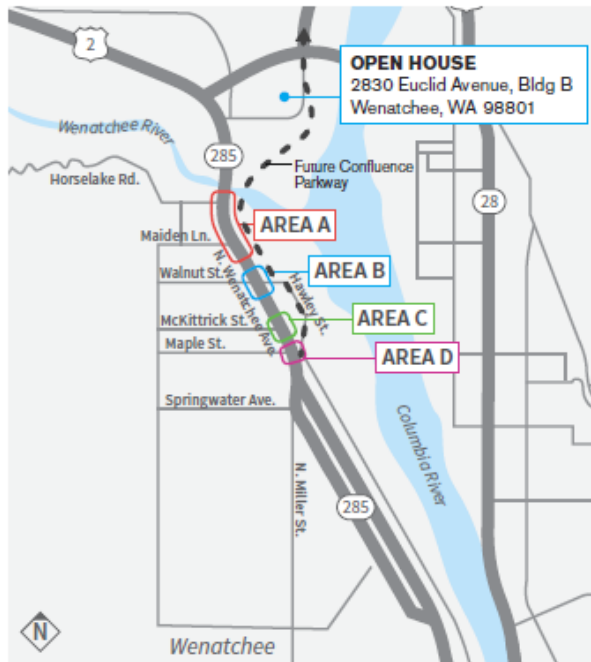
### Project Areas

The project divides the corridor into four project areas (see map) to prioritize funding. The City and WSDOT do not yet have enough funding to improve all four areas. We aim to do as much as we can with current funding and to continue seeking additional funding opportunities. **Area A** and **Area D** will use gas tax collected Connecting Washington funds to construct the designs. **Area C** will use local and federal funds. **Area B** does not yet have funding for construction.

### YOUR VOICE MATTERS!

Learn more and take our online survey through Dec. 4  
[NWenatcheeAveImprovements.participate.online](http://NWenatcheeAveImprovements.participate.online)  
To speak to staff and provide feedback, **attend our open house:**  
**Nov. 14 | 4 to 7 p.m.**  
Washington State Department of Transportation  
2830 Euclid Ave. Bldg. B  
Wenatchee, WA 98801

### Project area map



### Planning process and schedule



Questions? Email: [Info@NorthWenatcheeAvenue.org](mailto:Info@NorthWenatcheeAvenue.org)

**Appendix J. Submitted paper surveys and online survey results**

**Report for Wenatchee Ave- online open house survey**

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Response Counts



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**Totals: 766**

**Appendix K. Community meeting sign-in sheets**

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