City of Wenatchee Tourism Promotion Area Board Regular Meeting Coast Hotel

Wednesday, February 16, 2022 Noon

Agenda

"We are here to guide the promotion, marketing and development of this unique community as a destination by distributing resources in a sustainable manner."

- 1. Introductions
- 2. Approval of Minutes from 1/19/2022 (TPA portion)
- 3. Review of Financials (overview of hotel-motel tax receipts, STR reports, TPA ytd budget)
- 4. TPA Vacancies and Expired Term
- 5. KW Media Annual Report KW Media
- 6. Triple Crown Request for Funding Jerri Barkley
- 7. Review Strategic Report Jerri Barkley
- 8. Public Comment
- 9. Adjourn